

2026 INTRODUCTORY PARTNERSHIP PACKAGE

Introductory Partnership \$3,500

This event package is valued at over \$4,500 and gives first-time partners an opportunity to experience our annual conference, year-round marketing options, and engage with our members year round.

EXECUTIVE EXPERIENCE

- ◆ First right of refusal to purchase a sponsorship package after Annual Industry Partnership selection—based on availability
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NCBA CONNECT

- ◆ NCBA Connect Sponsorship Package valued at \$2,000
 - ◆ Opportunity to purchase a discounted registration at the listed sponsoring attendee rate!
 - ◆ Recognition in General Session
 - ◆ Logo included on Introductory Partnership Signage (print & digital)
 - ◆ Logo and Link to website included in at least 2 email blasts to attendees
 - ◆ Introductory Partnership signage at the event.
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BUSINESS DEVELOPMENT

- ◆ Event Attendee Listing in pdf format—Only given to registered attendees. Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.
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BRANDING/ADVERTISING

- ◆ Logo on NCBA Introductory Partner Webpage
 - ◆ Basic Buyer's Guide listing
 - ◆ Bottom Banner Newsletter Advertisement
 - ◆ NCBA Social Media Logo—Partner/Sponsor
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THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA bi-weekly journal
 - ◆ One (1) LinkedIn promotion or re-post—content provided by your company
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For a full listing of our Annual Industry Partnership opportunities, please see the [2026 Annual Industry Partnership Prospectus](#).