

# INTRODUCTORY PARTNERSHIP PACKAGE

**Introductory \$3,500 — 15 months for the price of 12!**

This multi-event package is valued at over \$4,500 and gives first-time partners an opportunity to experience our annual conference, year-round marketing options, and engage with our members year round

## NCBA CONNECT

- ◆ **NEW** | NCBA Connect Sponsorship Package valued at \$2,000 (use toward 2025 **OR** 2026 Connect)
- ◆ Opportunity to purchase a discounted registration at the listed sponsoring attendee rate!
- ◆ Recognition in General Session
- ◆ Logo included on Introductory Partnership Signage (print & digital)
- ◆ Logo and Link to website included in at least two (2) email blasts to attendees
- ◆ Introductory Partnership signage at the event.

## BUSINESS DEVELOPMENT

- ◆ Event Attendee Listing in pdf format—Only given to registered attendees. Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.

## BRANDING/ADVERTISING

- ◆ Logo on NCBA Introductory Partner Webpage
- ◆ Basic Buyer's Guide listing
- ◆ Bottom Banner Newsletter Advertisement
- ◆ NCBA Social Media Badge—Partner/Sponsor

## THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA bi-weekly journal
- ◆ New | One (1) LinkedIn promotion or re-post—content provided by your company