

NCBA 2023 EXECUTIVE EXPERIENCE

Ojai, CA | January 11-13

Sponsor Opportunities



**supports, promotes, and protects the
practice of creditors rights law while
ensuring fair treatment for all.**

About the 2023 Executive Experience

NCBA's 2023 Executive Experience is an intimate and interactive event for creditors rights law firm executives from January 11-13, 2023 at the exquisite Ojai Valley Inn. The NCBA 2023 Executive Experience will be a time to think strategically about business, challenge assumptions, and plan for the future. Geared toward managing partners and law firm owners, the 2023 Executive Experience is designed to facilitate peer-to-peer sharing and networking amongst executives. Do not miss this opportunity to focus on you and your business, because in the end, **experience matters**.

About National Creditors Bar Association

Founded in 1993, National Creditors Bar Association is a national bar association of over 400 creditors rights law firm members and in-house counsel of creditors. Attorney members are committed to being professional, responsible and ethical in their practice area of creditors rights law. National Creditors Bar Association is committed to representing our industry in Washington and providing our members with the highest level of service, outstanding member benefits, and relevant resources and activities to meet their professional and business needs.

National Creditors Bar Association offers multiple business development opportunities—through sponsorship, exhibits, and advertising—throughout the year.

NCBA member firms practice in **ALL 50 STATES** plus Puerto Rico and Canada.

Firms represent both **LARGE** and **SMALL** businesses most commonly in the areas of:

- | | | |
|--------------------------|--|-----------------|
| ◇ Auto Loan Deficiencies | ◇ Insurance Subrogation | ◇ Medical Debt |
| ◇ Bankruptcy | ◇ Judgment Enforcement | ◇ Replevin |
| ◇ Credit Cards | ◇ Commercial and Residential
Lease Deficiencies | ◇ Student Loans |
| ◇ Credit Unions | | |

For questions about NCBA Conferences and Events, please contact conferences@creditorsbar.org.

creditorsbar.org

1990 Main Street, Suite 750 | Sarasota, FL 34236



Support of National Creditors Bar Association and its events demonstrates commitment to the practice of creditors rights law.

Sponsorships at NCBA conferences and events are open to all vendors, clients, law firms and members of NCBA. This year, we are offering many new ways to demonstrate your support and commitment to legal education in the creditors rights industry. Please refer to our [Industry Partnerships Prospectus](#) for customized, annual partnerships to engage with NCBA and our members throughout the year.

Annual Industry Partnerships give your company:

- ACCESS: Interact and network with the decision makers: NCBA's Board members, law firm partners and owners;
- QUALITY EDUCATION: Share insights and trends shaping the industry through webinars, podcasts, and more;
- EXCLUSIVITY: Be among the influential. A smaller, deeply engaged group of partners benefits all parties: less competition for you, better business partners for our law firms.

At NCBA Conferences, Sponsors receive the following:

- **Recognition in your sponsorship category**
- **Your company name or logo displayed on the event webpages**
- **Your company name or logo displayed on the announcements slides in the session rooms**
- **Your company name or logo displayed on event signage**
- **Your company logo (linked to your website) displayed in the sponsors section of at least 2 promotional emails prior to and during the conference**

To reserve your sponsorship or to ask any questions about NCBA Conferences and Events, please contact conferences@creditorsbar.org.

Sponsorship Packages

Valley of the Moon—\$20,000

- One item from Category A
- One item from Category B
- One item from Category C

Maricopa—\$10,000

- One item from Category B
- One item from Category C

El Roblar—\$15,000

- One item from Category A
- One item from Category C

Main Street—\$8,000

- One item from Category B OR Two items from Category C

Each sponsorship package comes with one complimentary registration—a \$2,400 value. One additional registration from the sponsoring organization can be purchased for \$500. Sponsor organizations can have a maximum of two attendees.

We are limiting the number of sponsor organizations for the 2023 Executive Experience to maintain an intimate environment. We fully expect to sell out of all sponsorship packages.

Reach out to conferences@creditorsbar.org to secure your spot!

Category A

Golf
Reception at the Farmhouse
Event Wi-Fi
Adirondack Area
Lawn Games
Group Welcome Dinner
Dine-Around
Lanyards

Category B

Registration Website and Desk
Espresso Bar
Custom Room Keys
Breakfast at the Farmhouse
Working Breakfast at the Farmhouse
house
Snack and Break at the Farmhouse
Charging Station
Welcome Networking Lunch
Roundtable Working Lunch
Attendee List

Category C

Break at the Farmhouse
General Session Chair Drop
Speaker Presentation
Goodie Bags
Branded Video
Room Drop
Online Conference Agenda
Hand Sanitizer

Category A

Golf Sponsorship -SOLD - Thank you TRAKAmerica

Fore! Sponsor this recreational activity and enjoy prominent displays of your company's logo. Sponsorship benefits include starter bags with your logo on the first tee and prominent signage.

Reception at the Farmhouse Sponsorship - SOLD - Thank you Equifax - The Work Number

This Thursday evening event brings attendees and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Sponsorship benefits include your company brand on all signs and table tents displayed during the event.

Event Wi-Fi Sponsorship – SOLD – Thank you ProVest

Capture the attention of attendees and increase your exposure by sponsoring free Wi-Fi access for the entire event in General Sessions and Event Lobby Area. Sponsorship benefits include your company brand and internet access code displayed on signs throughout the event meeting space (Example code: NCBA2023).

Adirondack Area Sponsorship (3 Available)

Choose one of four beautiful spaces with Adirondack chairs and a table to invite attendees to hear more about you and your company. These spaces are in the middle of the action, situated strategically between the event activities.

Lawn Games Sponsorship

Have some fun with this sponsorship! In a central area of the event, have your company promoted while attendees enjoy some fun in the sun on Wednesday and Thursday. Lawn games include Corn Hole, Ladder Ball, Jumbo Connect 4, Jumbo Yahtzee, and Jumbo Jenga.

Group Welcome Dinner in the Orchard Sponsorship

Enjoy this beautiful venue with your company's logo on full display. Sponsorship benefits include your company brand on signs and table tents.

Dine-Around Sponsorship (4 Available)

Capture the full attention of a select group of attendees at these dinners out. Sponsor is responsible for the cost of dinner, and can request up to six (6) attendees.

Lanyard Sponsorship – SOLD – Thank you JST

Every NCBA conference attendee gets a name badge lanyard when they register, so this sponsorship is near the top in visibility! Your company will provide the lanyards.

Category B

Registration Website and Desk Sponsorship — SOLD - Thank you InvestiNet

This powerful combination gets your company name in front of all event attendees. The Registration Desk is the first place NCBA event attendees go when they arrive! It's the first chance you have to promote your company. Your logo will be on the registration website and company name on every registration confirmation email.

Espresso Bar – SOLD – Thank you Provana

Be the reason attendees have energy! The espresso bar is central to the event and gives your company an opportunity for visibility.

Custom Room Key Sponsorship - SOLD - Thank you CAP

Be the first brand attendees see at check-in when they pick up their branded hotel room key! Your company logo/design will be printed on the custom room key to be distributed to all conference attendees upon check-in to the hotel. Sponsor pays for the key cards.

Breakfast or Working Breakfast at the Barn Sponsorship - SOLD – Thank you Attorneys on Demand

Help attendees get a great start on their day. Increase your visibility by sponsoring the breakfast on Thursday or Friday. Sponsorship benefits include your company brand on signs and table tents.

Category B (cont.)

Snack and Break at the Farmhouse Sponsorship

Sponsor refreshments for attendees during a long break on Thursday. Sponsorship benefits include your company brand on signs and table tents.

Charging Station Sponsorship

Everyone hates when a mobile device battery loses power half-way through the day. NCBA is proud to offer this convenient option for a quick recharge to event attendees. Your company sponsorship of the event Charging Station associates you with a valuable resource to event attendees in a highly visible area at the event. The charging station may contain promotional graphics for the sponsor.

Welcome Networking or Roundtable Working Lunch at the Farmhouse Sponsorship - SOLD - Thank you TransUnion and ABC Legal

Why not have your company say "Lunch is on us!" and sponsor the Welcome Lunch on Wednesday or the Roundtable Working Lunch on Thursday. Sponsorship benefits include your company brand on signs and table tents displayed during the lunch.

Attendee List Sponsorship - SOLD - Thank you Proof

Have your company logo and promotional piece displayed on all electronic versions of the conference attendee list.

Category C

Break at the Farmhouse Sponsorship (1 available)

Sponsor refreshments during shorter breaks on Wednesday or Friday. Sponsorship benefits include your company brand on signs and table tents.

General Session Chair Drop Sponsorship (4 available)

Have (1) promotional piece advertising your company delivered to each chair during a general session of your choice.

Speaker Presentation Sponsorship

Promote your brand even after the Executive Experience ends! Your logo will be included as the sponsor of the speaker presentations in NCBA's post-event email sent to all attendees with speakers' PowerPoint slides. NCBA will also include one of your recent articles or promotional pieces as a link in the email.

Goodie Bags Sponsorship (3 available)

Get your brand and message out to attendees with custom goodie bags filled with treats, swag, and marketing materials that will be distributed at the event check-in. You supply the pre-made and pre-filled goodie bags.

Branded Video Sponsorships - SOLD - Thank you JST and VeriFacts

Show your own 30 second video to play at the beginning of the general session on either Wednesday, Thursday or Friday. This is a great way to showcase your brand and company's offerings.

Room Drop Sponsorship

Have one (1) promotional piece advertising your company delivered to each attendee's hotel room. Sponsor provides the room drop materials and pays hotel delivery fees.

Online Conference Agenda Sponsorship - SOLD - Thank you RNN Group

NCBA's Conference Agenda is frequently updated with new speakers and content online. The agenda is accessible to attendees before the event and used consistently during the event hours. Sponsorship benefits include your company logo displayed prominently at the top of the agenda.

Hand Sanitizer Sponsorship

Sponsor provides branded travel-sized sanitizers that will be available and distributed at the registration desk.

Ready to Sponsor?

Reach out to us at conferences@creditorsbar.org.