



# 2023 NCBA Connect:

## The Annual Conference at the Epicenter of Legal Collections

Denver, CO | May 3-5

**SPONSORSHIP & EXHIBIT GUIDE**



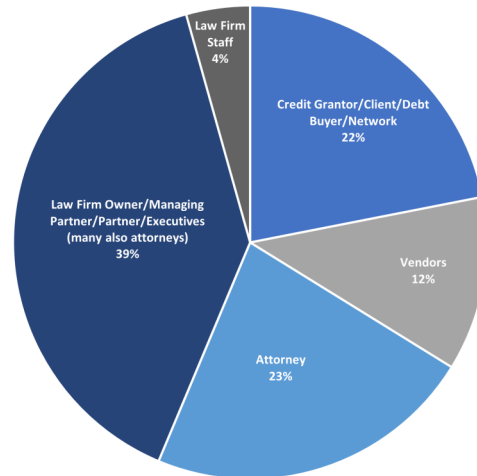
supports, promotes, and protects the practice of creditors rights law while ensuring fair treatment for all.

## About National Creditors Bar Association

Founded in 1993, National Creditors Bar Association is a national bar association of over 2,000 member attorneys and in-house counsel of creditors. Attorney members are committed to being professional, responsible and ethical in their practice area of creditors rights law. National Creditors Bar Association is committed to representing our industry in Washington and providing our members with the highest level of service, outstanding member benefits, and relevant resources and activities to meet their professional and business needs.

National Creditors Bar Association offers multiple business development opportunities—through various sponsorships, exhibitor participation, and advertising—throughout the year.

### 2022 SPRING CONFERENCE ATTENDEES



Almost 40% of 2022 Spring Conference attendees were **DECISION MAKERS**.

NCBA member firms and conference attendees practice in **ALL 50 STATES** plus Puerto Rico and Canada.

Attending firms represent both **LARGE** and **SMALL** businesses most commonly in the areas of:

- ◇ Auto Loan Deficiencies
- ◇ Bankruptcy
- ◇ Credit Cards
- ◇ Credit Unions
- ◇ Insurance Subrogation
- ◇ Judgment Enforcement
- ◇ Commercial and Residential Lease Deficiencies
- ◇ Medical Debt
- ◇ Replevin
- ◇ Student Loans

For questions about NCBA Conferences and Events, please contact [conferences@creditorsbar.org](mailto:conferences@creditorsbar.org).

[creditorsbar.org](https://creditorsbar.org)

1990 Main Street, Suite 750 | Sarasota, FL 34236

# Sponsorship Opportunities



Support of National Creditors Bar Association and its events demonstrates commitment to the practice of creditors rights law.

Sponsorships at NCBA conferences and events are open to all vendors, clients, law firms and members of NCBA. This year, we are offering many new ways to demonstrate your support and commitment to legal education in the creditors rights industry, including our [Industry Partner Program](#).

Annual Industry Partnerships give your company:

- ACCESS: Interact and network with the decision makers: NCBA's Board members, law firm partners and owners;
- QUALITY EDUCATION: Share insights and trends shaping the industry through webinars, podcasts, and more;
- EXCLUSIVITY: Be among the influential. A smaller, deeply engaged group of partners benefits all parties: less competition for you, better business partners for our law firms.

At NCBA Conferences, Sponsors receive the following:

- Recognition in your sponsorship category
- Your company name or logo displayed on the event webpages
- Your company name or logo displayed on the announcements slides in the session rooms
- Your company name or logo displayed on event signage
- Your company logo (linked to your website) displayed in the sponsors section of at least 2 promotional emails prior to and during the conference

To reserve your sponsorship, exhibit space or to ask any questions about NCBA Conferences and Events, please contact [conferences@creditorsbar.org](mailto:conferences@creditorsbar.org).

# Exhibit Opportunities

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## Exhibitor Package

Exhibitor tables are \$4,600 each. Benefits include:

- 1 skirted 6' table
- 2 chairs
- 2 complimentary conference registrations—a \$3,700 value!
- Tabletop ID sign
- Complimentary Wi-Fi (basic browsing, no streaming)

Electricity and AV items are available at an additional fee through the hotel.

## Exhibitor Networking Access & Opportunities

The 2023 NCBA Connect Conference will offer opportunities to network with owners, managing partners, C-level executives, and decision-makers. The exhibit hall is configured to facilitate continuous interaction between exhibitors and attendees.

## Additional Exhibit Staff

Exhibitor Full Conference: \$1,050 until March 15 then \$1,250 (limit 2)

## Applying for Exhibit Space

To apply for exhibit space, please visit [creditorsbar.org/connect](https://creditorsbar.org/connect) and complete the Exhibitor Application and Contract.

## Cancellation Policy

Exhibit tables may be cancelled up until 6 weeks prior to the conference.

**Questions about exhibiting?**

**Contact us at [conferences@creditorsbar.org](mailto:conferences@creditorsbar.org).**

# Sponsorship Opportunities

## 2023 National Creditors Bar Association Scholarship Sponsorship - \$15,000

Your company will be recognized as the 2023 NCBA Scholarship sponsor.

## Event Wi-Fi Sponsorship - SOLD – Thank you ProVest

Capture the attention of attendees and increase your exposure by sponsoring free Wi-Fi access for the entire event in the General Sessions, Exhibit Area and Event Lobby Area. Sponsorship benefits include your company brand and internet access code displayed on signs throughout the event meeting space (Example code: NCBA2023).

## Thursday Night Networking Reception Sponsorship - SOLD - Thank you Equifax

This Thursday evening event brings attendees, clients, and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Sponsorship benefits include your company brand on all signs and table tents displayed during the event.

## Lanyards Sponsorship - SOLD – Thank you JST

Every NCBA conference attendee gets a name badge lanyard when they register, so this sponsorship is near the top in visibility! Your company will provide the lanyards.

## Wednesday Lunch - \$7,000

Be the official sponsor of Wednesday lunch. Sponsorship benefits include your company brand on signs and table tents.

## Thursday Lunch Sponsorship - \$7,000

After a morning full of informational sessions, event attendees are ready for lunch! NCBA provides lunch in the Exhibit Hall. Why not have your company say "Lunch is on us!" Sponsorship benefits include your company brand on signs and table tents displayed during the lunch.

## Event Name Badge Sponsorship - SOLD - Thank you KnovaOne

Have your company logo displayed on the front of each attendee badge - a very visible sponsorship.

## Registration Desk & Registration Website Sponsorship - SOLD - Thank you Pro Asset

This powerful combination gets your company name in front of all event attendees. The Registration Desk is the first place NCBA event attendees go when they arrive! It's the first chance you have to promote your company.

## Thursday Morning & Afternoon Breaks - SOLD - Thank you KnovaOne

Refreshments are provided to event attendees on Thursday in the morning and afternoon. Sponsorship benefits include your company brand on signs and table tents.

## Attendee List Sponsorship - SOLD - Thank you REPAY

Have your company logo displayed on all electronic versions of the conference attendee list.

## Charging Station Sponsorship - \$5,000

Everyone hates it when a mobile device battery loses power halfway through the day. NCBA is proud to offer this convenient option for a quick re-charge to event attendees. Your company sponsorship of the event Charging Station associates you with a valuable resource to event attendees in a highly visible area at the event. The charging station may contain promotional graphics for the sponsor.

## Custom Room Key Sponsorship - SOLD - Thank you National Credit Adjusters

Be the first brand attendees see at check-in when they pick up their branded hotel room key! Your company logo/design will be printed on the custom room keys to be distributed to all conference attendees upon check-in to the hotel. Sponsors pay for the key cards and hotel distribution fee.

## Thursday Breakfast Sponsorship - SOLD - Thank you TransUnion

Help NCBA Conference attendees get a great start to their day. Increase your visibility by sponsoring the Breakfast on Thursday. Sponsorship benefits include your company brand on signs and table tents.

# Sponsorship Opportunities

## Wednesday Afternoon Break - \$3,000

Sponsorship benefits include your company brand on signs and table tents during the break.

## Wednesday Morning Break - \$2,500

Sponsorship benefits include your company brand on signs and table tents during the break.

## Speaker Presentation Sponsorship - \$2,500

Promote your brand even after the conference ends! Your logo will be included as the sponsor of the speaker presentations in NCBA's post-event email sent to all attendees with session slides. NCBA will also include one of your recent articles or promotional pieces as a link in the email.

## Branded Video Sponsorship - \$2,500 each (2 available)

Show your own 30 second video to play at the beginning of the general session on either Wednesday or Thursday. This is a great way to showcase your brand and company's offerings.

## Meter Board Sponsorship - \$2,500

Your own custom double-sided meter board with floor stand, displayed prominently in the hotel event area. Sponsor provides the custom art and NCBA will print and display the sign onsite.

## Room Drop Sponsorship - \$2,000 (1 available) - Thank you Vertican

Have (1) promotional piece advertising your company delivered to each attendee's hotel room. Sponsor provides the room drop materials and pays hotel delivery fees.

## Goodie Bags Sponsorship - \$2,000

Get your brand and message out to attendees with custom goodie bags filled with treats, swag, and marketing materials, that will be distributed at the event check-in. You supply the pre-made and pre-filled goodie bags.

## Pickleball Sponsorship - \$2,000

Sponsor one of our newest conference activities! Have the name of your company displayed as the Tournament Sponsor.

## Online Conference Agenda Sponsorship - Thank you Scheer, Green, & Burke L.P.A.

NCBA's Conference Agenda is frequently updated with new speakers and content online and accessible to attendees before the event and used constantly during the event hours. Sponsorship benefits include your company logo displayed prominently at the top of the agenda.

## Educational Session Chair Drop Sponsorship - \$1,500 plus cost of item - Thank you TransUnion

Have (1) promotional piece advertising your company delivered to each chair in an educational session of your choice.

## Education Session Sponsorship - \$1,500 as a standalone sponsorship or \$1,000 for current sponsors & exhibitors - Thank you Provana, KnovaOne, and TransUnion

Sponsor one of the Conference education sessions and your company brand will be displayed full size on the screen prior to the start of the session. Your company will also be thanked verbally on the microphone as the session begins.

## Hand Sanitizer Sponsorship - Thank you 360 Legal

Help fight the spread of germs! Sponsor will provide branded individual hand sanitizers to be distributed at the registration desk.

## Promotional Item Sponsorship - \$1,000 plus cost of item and shipment to venue

Sponsor provides one small promotional item (key chain, luggage tag, etc.), quantity 800, with company logo, to be displayed near the National Creditors Bar Association conference registration desk. Item must be approved by NCBA prior to the conference.

**Ready to sponsor?**

**Reach out to us at [conferences@creditorsbar.org](mailto:conferences@creditorsbar.org).**