Name: Joy Jackson

Please Note: All responses will be shared with NCBA Member through the website and published via a link in the weekly newsletter.

Mandatory questions:

- Has your firm been a NCBA Firm Member in good standing for two (2) consecutive years?

 Yes
- Have you attended an NCBA Event (Conference or Executive Experience) in the past two years?
 Yes; Spring 2021 Orlando and Spring 2019 Minneapolis before the pandemic

Optional questions:

3. In what city and state do you practice?

Columbia, MO

4. How long have you been a creditors' rights attorney?

16 years

5. What is the name of the law firm member for which you work?

Faber & Brand, L.L.C

6. What is your current job title and duties?

Chief Executive Officer

I am an equity partner and an attorney licensed to practice in Missouri, Arkansas, and Illinois.

I manage the entirety of our firm's litigation in the state of Arkansas alongside serving as

Director of our Public Policy & Legislation Division. I work closely with our clients, oversee

client relations, and handle all firm communications with regards to policy and procedure

updates and announcements

What are your two main practice areas (e.g. bankruptcy, credit card, compliance, etc.)?
 Medical and Auto deficiencies

8. Have you served as a Committee or Task Force Chair or Co-Chair in the past three (3) years? Of

which Committees or Task Forces?

No

9. Provide a list of professional articles or presentations that you have done. Please list the date

and whether the presentation was for NCBA.

August 17, 2021 – Midwest Collection Conference

Hosted Roundtable Discussion on Best Ideas

February 15, 2021 – University of Missouri School of Law

Judged Board of Advocates Mediation Competition

April 9, 2021 – Missouri Association of Associate Circuit Judges Judicial conference

Tales from the Trenches: Legendarily Odd Cases and Outcomes

September 15, 2020 – University of Missouri School of Law

Judged Board of Advocates Negotiation Competition

November 14, 2019 - CLLA Eastern Region Collection Conference

The Forwarding Manager's Guide to the States: Personal Guarantees and Affidavits

September 10, 2019 – University of Missouri School of Law

Judged Board of Advocates Client Counseling Competition

November 11, 2018 – NCBA Fall Litigation Boot Camp

Initial Litigation Events

March 17, 2017 – Missouri State Investigators Association (MSIA)

Service of Process – A Referesher

December 3, 2015 – Missouri Bar

Garnishment Law: What you Should Know

- 10. Are you involved in state advocacy through an SCBA or NCBA chapter?
 Yes, I have been very involved with the Missouri Creditors Bar, Inc. (MCBI) for the past eight years. With the exception of last year, I lobby in person at the Missouri State Capitol once a year. I have also testified in opposition to bills in Missouri committees and was privileged to participate in NCBA Hill days with Rep. Brian Luetkemeyer this year.
- 11. Have you served on a Board of Directors (or similar governing body) previously? Please describe.

 Yes, I have served as President, Vice-President, and Past President of the Missouri Creditors

 Bar, Inc. multiple times. I was the President of the Missouri Collector's Association in 20192020 and have just been re-elected for a second term. I am the Co-Chair of the Missouri Bar

 Bankruptcy Creditor-Debtor Rights Committee, and I am the President of the Smithton

 Condominium Association. In the past, I've served on local theater Boards, where I

 participated in writing grants, and other homeowner's associations. I have served on many

 Boards of Directors fulfilling the highest executive roles and occasionally serving as Treasurer.
- 12. Describe some of your leadership roles or describe what qualities you possess that make you a strong leader.
 - Since as far back as high school, if not before then, I have always been drawn to being involved and taking the "bull by the horns" and getting things done. I served on high school, college, and law school student body governing organizations, I was a Vice-President of Education in my college sorority, the founding member of two new law school organizations when I attended the University of Missouri School of Law, and I have never stopped. I'm a people person that draws others to me, being easy to talk to and work with. I am an action orientated individual, who enjoys talking about issues, and finds getting the task accomplished more enjoyable. I believe the momentum I bring is why my peers quickly elevate me to leadership positions in groups I become involved in.

- 13. Why do you want to serve on the Board of Directors of NCBA?
 Serve is the key word in this question. I undoubtedly believe as leaders, we are to serve. It is my desire to bring literal joy to those I serve. I believe I can help build even stronger partnerships between governmental officials and NCBA, as well and between NCBA and their members. In serving NCBA in this fashion, I know our members' happiness with our organization will grow.
- 14. How will you help NCBA advance its mission statement?

I will use my experiences in being involved in everything from local elections to being a Professor of Business Law in the evenings at Westminster College and connections made when I was an intern both at the Missouri State Capitol with a Senator and in Washington D.C. with a U.S. Representative to accomplish these goals. I will work to find ways to support, promote and protect the practice of creditors rights law while ensuring fair treatment for all. One of the ways I believe we can do this in NCBA is to create a mentor program for pre-law college students and/or current law students so that those entering the legal field already have good relationships with our industry.

- 15. What motivates you to do excellent work?
 - My perception of self-worth. I work to the best of my ability to feel better about myself and I am motivated further when others are delighted with my work and more so if it has in some way improved another's life.
- 16. What is your ideal level of interaction with the other board members?
 I hope to work closely with the other board members. I think a team functions best when they know each other well on both professional and personal levels.
- 17. What is the biggest challenge facing our industry? What do you recommend we do to overcome that challenge?

The current state of our societal culture coupled with the current state of the Federal Government is the biggest challenge facing our industry. As it pertains to marketing and PR, NCBA needs to focus on facilitating easy participation from a grass roots level by being involved in communities, reaching all the way up to the federal level and connecting with Washington, D.C.. As more connections are made with people in other walks of life, the better it serves our industry and hopefully we can keep our challenges minimized.

18. What do you recommend doing to increase participation in NCBA by younger and/or newer attorneys, or new members of NCBA?
Reach out in more ways and meet them where they are. Recognize that only a certain percentage of potential members are going to seek out NCBA or come across it and decide to get involved. We need to meet them in the other areas where they are active in their life to partnering with them to bring them into the NCBA fold. For new members, create programs that are more geared towards the personal touch by focusing on smaller groups and individuals being asked directly to use their personal skills as opposed to casting a wide net calling for action.

Thank you for completing the questionnaire. Good luck with your campaign. We have just one more question for you:

19. Is there anything else you would like the NCBA Membership to know about you?
In addition to my professional life, I am also raising 3 lovely children with my husband. I adore my husband and my 16-, 13-, and 9-year-old children. I will spare you the list of duties and titles I have acquired as a wife and a mother, as they far exceed those I've detailed as an attorney or CEO of my law firm.