

2027

Terranea Resort | Palos Verdes, CA

April 12 – 15, 2027

NCBA

EXECUTIVE EXPERIENCE

SPONSORSHIP GUIDE



Questions? Contact jessica@creditorsbar.org

creditorsbar.org | 1990 Main Street, Suite 750 | Sarasota, FL 34236



THE 2027 EXECUTIVE EXPERIENCE

The 2027 NCBA Executive Experience is an intimate and interactive event for creditors rights law firm executives at the beautiful Terranea Resort in Palos Verdes, California.

Executive Experience is the place for law firm leaders to think strategically about how they run their business, challenge assumptions, and plan for the future.

Geared toward creditors rights law firm owners, managing partners and future leaders, the 2027 Executive Experience is designed to facilitate peer-to-peer sharing and networking amongst executives.



“Excellent topics especially by bringing in outside speakers not just NCBA members on highly relevant topics; great mix.”

“This was my first time at Exec, I like how small it was, and how the firms interacted with each other.”

“I learned valuable information. Topics are applicable...it’s where the rubber meets the road.”

“We got to hear there are common concerns throughout firms, big and small, no matter where located.

“GREAT venue, great food, snacks always out, loved it. Room right on the beach...wow.”

~2026 Executive Experience Attendees

Don’t miss out...only sponsoring vendors may attend. We limit the number of sponsor organizations to maintain an intimate environment. We fully expect sponsorship packages to sell out!

At Executive Experience, all Sponsors receive the following:

- Recognition in your sponsorship category
- Your company name or logo displayed on the event web pages
- Your company name or logo displayed on the announcements slides in the General Session room
- Your company name or logo displayed on event signage
- Your company logo (linked to your website) displayed in the sponsors section of at least 2 promotional emails prior to and during the event.
- Attendee List (some exceptions apply)

Each sponsorship package of \$10,000, or more, comes with one complimentary registration. One additional registration from the sponsoring organization may be purchased at the listed registration price. Sponsor organizations can have a maximum of two attendees.

Reserve your sponsorship now or contact jessica@creditorsbar.org

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SPONSORSHIP LISTING BY CATEGORY

The 2027 Executive Experience is made possible, in part, by our Annual Industry Partners and Vendors. NCBA values and appreciates their continued support. Put your brand directly in front of decision-makers who control vendor selection and firm strategy.

ACTIVITY

Golf Tournament Sponsorship
Pickleball Sponsorship

BRANDING/ADVERTISING

Branded Networking Area Sponsorship
Pre-Event Email Sponsorship—Attendees & NCBA Members
Post-Event Email Sponsorship—Attendees & NCBA Members
Room Drop Sponsorship
Welcome Goodie Bags Sponsorship

EVENT

Attendee List Sponsorship
Charging Station Sponsorship
Custom Room Key Sponsorship
Event Wi-Fi Sponsorship
Lanyards Sponsorship
Name Badge Sponsorship
Online Event Agenda Sponsorship
Registration Desk & Website Sponsorship

FOOD & BEVERAGES

Breakfast Sponsorship
Daily Break Sponsorship
Evening Happy Hour Sponsorship
Lunch Sponsorship
Networking Reception Sponsorship
Networking Reception & Dinner Sponsorship

SESSION

Branded Video & Education Session Chair Drop Sponsorship Package
Education Session & Session Chair Drop Sponsorship Package
Custom Sponsorship Option

THOUGHT LEADERSHIP ADD-ON

Discussion Group—By Invitation Only

All Sponsorship Packages are customized to each organization. Non-Partner Sponsorship Packages are subject to availability. **Minimum \$10,000 Sponsorship package.**

Due to the limited number of vendor sponsorship packages available at this event, our Diamond, Platinum, Gold and Silver Annual Industry Partners are given priority. Please contact erin@creditorsbar.org to become an NCBA Annual Industry Partner today!

SPONSORSHIP LISTING DETAIL

ACTIVITY

Golf Tournament Sponsorship— Partner \$15,000; Non-Partner \$16,500

Sponsor Pending

This highly visible sponsorship puts you in front of organizational leaders who value networking while enjoying the game!

Pickleball Sponsorship— Partner \$6,000; Non-Partner \$7,500

Sponsor Pending

Sponsor one of our exciting event activities! Have your company brand displayed as the Tournament Sponsor of this popular event.

BRANDING & ADVERTISING

Branded Networking Area Sponsorship (1 Available) —

Partner \$12,500; Non-Partner \$14,000

Sponsor Pending

Rest, recharge, and network all at the same time! Our Soft Seating Areas (sofa, 2 armchairs, and a cocktail table) are in the middle of the action, situated strategically between the event activities, and provide the perfect place to invite attendees to hear more about you and your company. The sponsor of this exclusive seating area will be able to brand the area and put out promotional material.

Pre-Event or Post-Event Email Sponsorship to Attendees (2 Available)—

Partner \$5,000; Non-Partner \$6,500

A great way to lead up to or follow up the event and differentiate your product through a dedicated email to our attendees and members.

Room Drop Sponsorship (2 Available)— Partner \$5,000; Non-Partner \$6,500

Have one (1) promotional piece advertising your company delivered to each attendee's hotel room. Sponsor provides the room drop materials and pays hotel delivery fees.

Welcome Goodie Bags Sponsorship (2 Available)— Partner \$5,000; Non-Partner \$6,500

Get your brand and message out to attendees with custom goodie bags filled with treats, swag, and marketing materials that will be distributed at the event check-in to attendees of your choice. You supply the pre-made and pre-filled goodie bags. Contents must be pre-approved by NCBA.

EVENT

Event Wi-Fi Sponsorship— Partner \$15,000; Non-Partner \$16,500

Sponsor Pending

Capture the attention of attendees and increase your exposure by sponsoring free Wi-Fi access for the entire event. Sponsorship benefits include your company brand and internet access code displayed on signs throughout the event meeting space, as well as on attendee badges (Example code: XYZco2026).

Attendee List Sponsorship— Partner \$12,000; Non-Partner \$13,500

Have your company logo displayed on all electronic versions of the event attendee list along with your header and footer advertisement. This is a high-exposure, long-running brand placement for your company if you register early!

Custom Room Key Sponsorship— Partner \$12,000; Non-Partner \$13,500

Be the first brand attendees see at check-in when they pick up their branded hotel room key! Your company logo/design will be printed on the custom room key to be distributed to all event attendees upon check-in.

Lanyards Sponsorship— Partner \$12,000; Non-Partner \$13,500

Sponsor Pending

Every NCBA event attendee gets a name badge lanyard when they register, so this sponsorship is near the top in visibility! Your company will provide the lanyards.

Name Badge Sponsorship—

Partner \$12,000; Non-Partner \$13,500

Sponsor Pending

Have your company logo displayed on the front of each attendee badge—a very visible sponsorship seen by all!

Online Event Agenda Sponsorship—

Partner \$12,000; Non-Partner \$13,500

NCBA's event Agenda is frequently updated with new speakers and content online and is accessible to attendees before the event and used consistently during event hours. Sponsorship benefits include your company logo displayed prominently at the top of the agenda.

Registration Desk & Website Sponsorship—

Partner \$12,000; Non-Partner \$13,500

Sponsor Pending

This powerful combination gets your company name in front of all event attendees. The first thing they see is your company brand when they register for the event. Then the Registration Desk is the first place NCBA event attendees go when they arrive! It's the first chance you have to promote your company.

Charging Station Sponsorship—

Partner \$5,000; Non-Partner \$6,500

Sponsor Pending

Everyone is inconvenienced when a mobile device battery loses power half-way through the day. NCBA is proud to offer this convenient option for a quick re-charge to event attendees. Highly visible and may contain your promotional graphics.

FOOD & BEVERAGE

Networking Reception & Dinner Sponsorship—

Partner \$15,000; Non-Partner \$16,500

Sponsor Pending

Featuring an open bar and dinner, this evening event brings attendees and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

Networking Reception Sponsorship—

Partner \$12,000; Non-Partner \$13,500

Sponsor Pending

Featuring an open bar and light hors d'oeuvres, this evening event brings attendees and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

Daily Break Sponsorship (2 Available)—

Partner \$10,000; Non-Partner \$11,500

Be the official sponsor of daily breaks. Sponsorship benefits include your company brand on signs and table tents.

Lunch Sponsorship (2 Available)—

Partner \$10,000; Non-Partner \$11,500

Sponsor Pending

Be the official sponsor for an enjoyable midday meal. Sponsorship benefits include your company brand on signs and table tents.

Evening Happy Hour Sponsorship—

Partner \$6,500; Non-Partner \$8,000

Open bar and welcome are provided to event attendees on Monday evening. Sponsorship benefits include your company brand on signs and table tents.

Breakfast Sponsorship (2 Available)—

Partner \$5,000; Non-Partner \$6,500

Sponsor Pending

Increase your visibility by sponsoring Breakfast and help NCBA event attendees get a great start to their day. Sponsorship benefits include your company brand on signs and table tents.

SESSION

Branded Video & Education Session Chair Drop Sponsorship Package (2 Available)—

Partner \$10,000; Non-Partner \$11,500

Show your own 30 second video at the beginning of a session and have one (1) promotional piece advertising your company delivered to each chair. This is a great way to showcase your brand and company offerings.

Custom Sponsorship Option—

Partner \$10,000 min.; Non-Partner \$12,000 min.

Interested in a sponsorship combination you are not seeing on the Sponsorship List? Let us know your thoughts and help us create your custom sponsorship option.

Education Session & Session Chair Drop Sponsorship Package (2 Available)—

Partner \$10,000; Non-Partner \$11,500

Sponsor one of the Conference education sessions and your company brand will be displayed full size on the screen prior to the start of the session and have one (1) promotional piece advertising your company delivered to each chair. This is a great way to showcase your brand and company offerings.

THOUGHT LEADERSHIP

Discussion Group - Current Industry Topic (3 Available)—

Partner \$10,000; Non-Partner \$11,500

Small group discussion, taking place in a breakout room within the venue. This is a great way to showcase your thought leadership and engage attendees in meaningful discussion while providing insightful takeaways that attendees can apply to their firm operations. Topic and speaker must be approved by NCBA. Some exceptions apply



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