2027

Omni Nashville | Nashville, TN
November 1– 4, 2027

NCBA CONNECT
SPONSORSHIP GUIDE



Questions? Contact jessica@creditorsbar.org

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NATIONAL CREDITORS BAR ASSOCIATION

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ABOUT US

Supports, promotes, and protects the creditors rights industry while ensuring fair treatment for all.

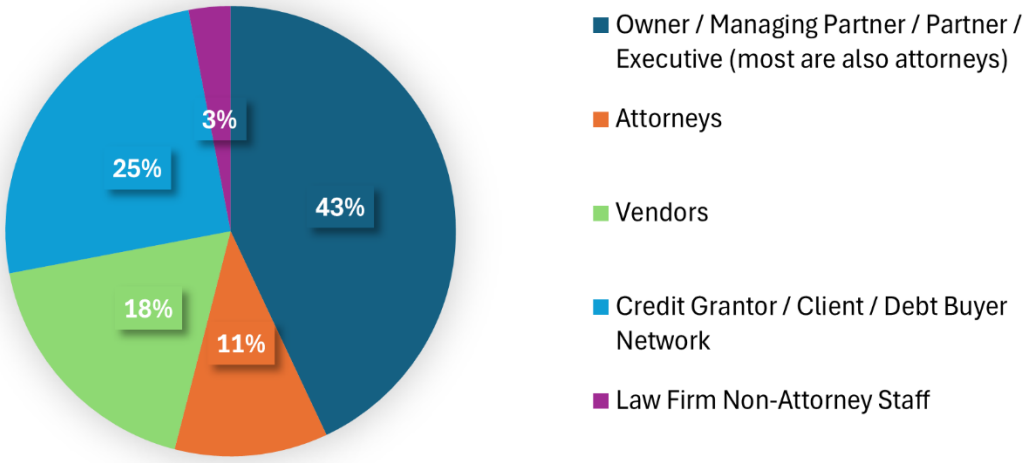
Founded in 1993, NCBA is a national bar association of law firms with over 1,700 attorneys in the areas of creditors rights law, defense and in-house counsel. Our attorney members are committed to being professional, responsible and ethical in their practice and profession. NCBA represents our law firm members in Washington and advocates on behalf of the industry at the federal and state level. We pride ourselves in providing the industry with the highest level of service, outstanding member benefits, industry specific education and other relevant resources and activities.

NCBA offers multiple business development opportunities—through sponsorships, exhibits, and advertising—throughout the year.

Firms represent both LARGE and SMALL businesses most commonly in the areas of:

- Auto Loan Deficiencies
- Bankruptcy
- Commercial Collections
- Contracts—General
- Credit Cards
- Credit Unions
- Family Support
- FDCPA Defense
- Foreclosure
- Government/Tax
- HOA
- Insurance Subrogation
- Judgement Enforcement
- Landlord/Tenant
- Liens/Mechanic's Liens
- Medical Bills
- Probate
- Repossession/Replevin
- Student Loans
- Utilities/Communications

NCBA Connect Conference Attendees



SPONSORSHIP BENEFITS

Support of National Creditors Bar Association and its events demonstrate commitment to the creditors rights industry.

SPONSORSHIPS at NCBA Conferences and events are open to all vendors, clients, law firms and members of NCBA. We offer numerous ways to demonstrate your support and commitment to legal education in the legal collections industry. Please refer to our **2027 Industry Partnership Prospectus** for customized, annual partnerships to engage with NCBA and our members throughout the year.

At NCBA Conferences, Sponsors choosing a $2,500 or higher sponsorship receive the following benefits:

- Recognition in your sponsorship category
- Your company name or logo displayed on the event webpages
- Your company name or logo displayed on the announcements slides in the General Session room
- Your company name or logo displayed on event signage
- Your company logo (linked to your website) is displayed in the sponsors section of at least 2 promotional emails prior to and during the conference.
- Attendee List (some exceptions apply)
- Discounted sponsoring vendor rate.

LOOKING FOR ADDITIONAL PERKS? PARTNER WITH NCBA!

Annual Industry Partnership

Gives your company:

ACCESS: Interact and network with the decision makers—NCBA's Board Members, law firm partners and owners;

QUALITY EDUCATION: Share insights and trends shaping the industry through webinars, podcasts, and more;

EXCLUSIVITY: Be among the influential. A smaller, deeply engaged group of partners benefits all parties—less competition for you and better business partners for our law firms.

Reserve your sponsorship now or contact jessica@creditorsbar.org

SPONSORSHIP OPPORTUNITIES

ACTIVITIES

Custom Activity Sponsorship—
Pricing Based on Venue and Availability
Put your branding in the spotlight – sponsor a standout conference activity! Align your company with a high-energy experience attendees won't forget.

Golf Tournament Sponsorship—
Partner $10,000; Non-Partner $11,500
Sponsor Pending
Sponsor this prestigious and highly visible event that puts you in front of organizational leaders who value networking on the course and enjoy the game! Sponsorship benefits include company branding (digital and in print).

Pickleball Sponsorship—
Partner $5,000; Non-Partner $6,500
Sponsor Pending
Sponsor one of our fun and engaging conference activities! Have your company brand displayed as the Tournament Sponsor of this popular event.

BRANDING & ADVERTISING

Custom Branding Sponsorship —
Pricing Based on Venue and Availability
Capture attendee attention and amplify your brand visibility through custom branding opportunities.

Pre or Post-Event Email Sponsorship to Attendees
Partner Only $2,000
Sponsor Pending
A great way to follow up an event and differentiate your product through a dedicated email to our attendees and members.

Room Drop Sponsorship (2 Available)—
Partner $2,000; Non-Partner $3,000
Have one (1) promotional piece advertising your company delivered to the attendees of your choice to their hotel rooms. Sponsor provides the room drop materials and pays hotel delivery fees.

Welcome Goodie Bags Sponsorship (2 Available)—
Partner $2,000; Non-Partner $3,000
Get your brand and message out to attendees with custom goodie bags filled with treats, swag, and marketing materials that will be distributed at the event check-in to attendees of your choice. You supply pre-made and pre-filled goodie bags. Contents must be pre-approved by NCBA.

Event Page Video Advertisement Sponsorship—
Runs 1 at a time in 2-week intervals up to the week of the event:

- 8 weeks prior to the conference
  Partner $1,000; Non-Partner $1,200
- 6 weeks prior to the conference
  Partner $1,200; Non-Partner $1,400
- 4 weeks prior to the conference
  Partner $1,400; Non-Partner $1,600
- 2 weeks prior to the conference
  Partner $1,600; Non-Partner $1,800

30 second video ad placed on the event page directly below the call to action buttons and above the sponsor listing on the right side—highly visible sponsorship that reaches members, attendees, and anyone who views the event page!

Promotional Item Sponsorship—
Partner $1,000; Non-Partner $1,500
Sponsor provides one small promotional item (e.g., key chain, luggage tag, or t-shirt), featuring your company logo for display near the registration desk. Items must be approved by NCBA prior to the conference, and the sponsor is responsible for shipping materials to the venue.

EVENT

Event Wi-Fi Sponsorship—
Partner $12,000; Non-Partner $13,500
Sponsor Pending
Capture the attention of attendees and increase your exposure by sponsoring free Wi-Fi access for the entire event. Sponsorship benefits include your company brand and internet access code displayed on signs throughout the event meeting space, as well as on the back of attendee badges (Example code: XYZco2026).

Lanyards Sponsorship—
Partner $7,000; Non-Partner $8,500
Sponsor Pending
Every NCBA event attendee gets a name badge lanyard when they register, so this sponsorship is near the top in visibility! Your company will provide the lanyards.

Name Badge Sponsorship—
Partner $8,000; Non-Partner $10,000
Sponsor Pending
Have your company logo displayed on the front of each attendee badge—a very visible sponsorship seen by all!

Registration Desk & Website Sponsorship—
Partner $7,000; Non-Partner $8,500
Sponsor Pending
This powerful combination gets your company name in front of all event attendees. The first thing they see is your company brand when they register for the event. Then the Registration Desk is the first place NCBA event attendees go when they arrive! It's the first chance you have to promote your company.

Attendee List Sponsorship—
Partner $6,000; Non-Partner $7,500
Have your company logo displayed on all electronic versions of the event attendee list along with your header and footer advertisement. This is a high-exposure, long-running brand placement for your company if you register early!

Charging Station Sponsorship—
Partner $5,000; Non-Partner $6,500
Everyone is inconvenienced when a mobile device battery loses power half-way through the day. NCBA is proud to offer this convenient option for a quick re-charge to event attendees. Highly visible and may contain your promotional graphics.

Custom Room Key Sponsorship—
Partner $4,000; Non-Partner $5,500
Be the first brand attendees see at check-in when they pick up their branded hotel room key! Your company logo/design will be printed on the custom room key to be distributed to all event attendees upon check-in. Sponsor pays for card production and hotel distribution fees separately.

Online Conference Agenda Sponsorship—
Partner $3,000; Non-Partner $4,500
NCBA's event Agenda is frequently updated with new speakers and content online and is accessible to attendees before the event and used consistently during event hours. Sponsorship benefits include your company logo displayed prominently at the top of the agenda.

FOOD & BEVERAGE

After Party Sponsorship—
Partner Pricing Based on Venue and Availability
Sponsor Pending
Featuring a band, premium open bar, hors d'oeuvres and dessert bites, this evening event brings attendees, clients, and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

President's Welcome Reception Sponsorship—
INVITE-ONLY
Partner $12,000; Non-Partner $13,500
Sponsor Pending
Become the sponsor of this exclusive, invite-only evening event celebrating committee members, SCBA Presidents, first-time attendees, new members and the Board of Directors.

Networking Reception Sponsorship (2 Available)—
Partner $10,000; Non-Partner $11,500
Featuring an open bar and light hors d'oeuvres, this evening event brings attendees, clients, and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

NEW | Coffee Sponsorship—
Partner $10,000; Non-Partner $12,500
Attendees will thank you for supplying them with coffee throughout the morning all three days of the event! Coffee stations will be set up throughout the main conference area so your branding will be highly visible on signage at each station.

Espresso Bar Sponsorship—
Partner $6,000; Non-Partner $7,500
Sponsor Pending
Help attendees get moving in the morning with a specialty coffee! Have your company logo displayed at the espresso bar on signage, as well as branded stickers on the cups.

Lunch Sponsorship (2 Available)—
Partner $6,000; Non-Partner $7,500
Be the official sponsor for an enjoyable midday meal. Sponsorship benefits include your company brand on signs and table tents.

Breakfast Sponsorship (2 Available)—
Partner $3,500; Non-Partner $5,000
Increase your visibility by sponsoring Breakfast and help NCBA event attendees get a great start to their day. Sponsorship benefits include your company brand on signs and table tents.

SCBA Forum Breakfast Sponsorship—
Partner Only $1,200
Sponsor Pending
Sponsorship benefits include your company brand on signs and table tents during the in-person peer event and a two (2) minute introduction.

SESSION

NEW | Branded Video & Education Session Chair Drop Combo Sponsorship (2 Available)—
Partner $5,000; Non-Partner $6,500
Show your own 30 second video at the beginning of a session and have one (1) promotional piece advertising your company delivered to each chair. This is a great way to showcase your brand and company offerings.

NEW | Education Session & Session Chair Drop Combo Sponsorship (2 Available)—
Partner $5,000; Non-Partner $6,500
Sponsor one of the Conference education sessions and your company brand will be displayed full size on the screen prior to the start of the session and have one (1) promotional piece advertising your company delivered to each chair. This is a great way to showcase your brand and company offerings.

NEW! Live Coffee Break Interview (Limited Availability)—
Partner $3,500; Non-Partner $5,000
Bring the podcast series to Connect in front of a live audience! Includes One (1) 15-minute live interview session, moderated by NCBA with content provided by you and approved by NCBA. The live session will be recorded and promoted later in the Buzz newsletter, LinkedIn, and archived on the NCBA website for future viewing.

Branded Video Sponsorship (Limited Availability)—
Partner $3,000; Non-Partner $4,500
Show your own 30 second video to play at the beginning of the general session. Also included in the member survey email and on NCBA's YouTube. This is a great way to showcase your brand and company offerings during and after the event.

Custom Sponsorship Opportunity
Pricing Based on Venue and Availability
Interested in a sponsorship or combination not listed? Share your ideas with us, and we'll work together to create a customized sponsorship package tailored to your goals.

2027 NCBA CONTRACT TO SPONSOR

1. **SPONSORSHIP TERM AND TERMINATION**
   The term of this Agreement will begin when the Agreement is executed by both parties and will continue through November 4, 2027. Notwithstanding the foregoing, either party may terminate this Agreement if the other defaults on its obligations hereunder and fails to cure such default within ninety (90) days of the non-defaulting party giving written notice thereof to the defaulting party. NCBA reserves the right to withdraw its acceptance of this Agreement if it determines, in its sole discretion, that the **Sponsor Company** is not eligible to participate.

   Upon the termination of this Agreement for any reason, both parties will immediately cease use of, and immediately remove from each other's websites, all links to the other party's site, and all of the other party's trademark, trade dress, and logos, and all other materials provided by or on behalf of the other party pursuant hereto or in connection herewith.

2. **PROMOTIONAL RIGHTS**
   Sponsor Company and its related entities shall have the right during the Term to use the name NCBA and to make reference to, advertise or promote the sponsorship and conference participation including use of the NCBA logo within the conditions below.

   The NCBA logo is a registered trademark. NCBA retains all rights to this logo and trademark and its usage. The NCBA logo can appear in Blue or Black and White. Since NCBA does not provide implied or unimplied endorsements, NCBA in name or logo cannot appear with a product or service and its pricing. NCBA and **Sponsor Company** may place logos together on educational materials, special events and joint information sheets, subject to the agreement of both parties.

3. **REPRESENTATIONS AND WARRANTIES**
   NCBA and **Sponsor Company** each warrant and represent to the other that (i) it has the power and authority to grant the rights and perform the obligations to which it commits herein; (ii) the execution of the Agreement by the person representing it will be sufficient to render the Agreement binding upon it; and (iii) neither its performance hereunder nor the exercise by the other party of rights granted by the warranting party hereunder will violate any applicable laws or regulations, or the legal rights of any third parties, or the terms of any other agreement to which the warranting party is or becomes a party.

   No party approval of advertising or other copy submitted by another will relieve the other's responsibility under this Section.

4. **CONFIDENTIALITY**
   NCBA and **Sponsor Company** each agree that they will not use in any way for their own account or the account of any third party, nor will they disclose to any third party, the terms of this Agreement or any other confidential information revealed to them by the other party unless the party is provided written consent to disclose such information. Each party will take such reasonable precautions to protect the confidentiality of all confidential information.

2027 NCBA CONTRACT TO SPONSOR

5. **ASSIGNMENT**
   The Agreement will be binding on and inure to the benefit of each of the parties, their successors and assigns. It may not be assigned or transferred, in whole or in part, without the written consent of the other party. Any such assignment or transfer without written consent will be void.

6. **INDEMNIFICATION**
   Sponsor Company (the "Indemnifying Party") hereto shall indemnify, defend, and hold harmless NCBA and its parents, subsidiaries, other affiliates, and the employees, agents, directors, and officers of each of them (the "Indemnified Parties"), from and against any and all third party claims, liability, settlements, obligation, cost, damage, legal fees or and other out-of-pocket expenses (including but not limited to reasonable outside attorneys' fees and costs) (collectively, the "Losses") incurred by NCBA arising from, incident to or in connection with: (i) the negligent or willful acts or omissions of **Sponsor Company ;** (ii) the breach of any representation, warranty or obligation by **Sponsor Company** contained in this Agreement, (iii) the use, as approved in writing, of **Sponsor Company** trademarks, logos or other intellectual property; and/or (iv) any claim or action brought against NCBA related to this Agreement or related to **Sponsor Company.**

7. **LIMITATION OF LIABILITY**
   Neither Party will be liable to the other for indirect, incidental, consequential, special, or punitive damages, including lost profits, arising out of this Agreement, even if advised of the possibility.

   NCBA's total liability under this Agreement will not exceed the total sponsorship amount paid by **Sponsor Company**.

8. **DATA PRIVACY (If Applicable)**
   To the extent any Party shares attendee, member, or contact data:

   • Each Party will comply with all applicable privacy laws, including data-protection requirements.

   • Data may only be used for authorized sponsorship-related activities.

   No data may be sold, transferred, or used for unrelated marketing without written permission.

9. **FORCE MAJEURE**
   Neither Party will be liable for delays or failures caused by events beyond reasonable control, including natural disasters, war, terrorism, pandemic-related restrictions, government orders, labor disputes, or failures of suppliers.

   Obligations will resume once the force majeure event ends.

2027 NCBA CONTRACT TO SPONSOR

10. **ATTORNEY'S FEES AND VENUE**

If a claim is brought based on this Agreement, the law of Florida would apply, the venue would be Sarasota, Florida and the prevailing party would be entitled to attorney's fees and costs for defense of the claim.

11. **ENTIRE AGREEMENT; AMENDMENTS**

This Agreement constitutes the entire agreement between the Parties and supersedes all prior proposals or understandings.

Any modification must be in writing and signed by both Parties.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized officers.

SPONSOR COMPANY

Signature _____Date_____
Name_____

NCBA

Signature _____ Date _____
Name_____

See You In Nashville!

Monday, November 1, 2027 to Thursday, November 4, 2027

Omni Nashville

250 Rep. John Lewis Way South Nashville, TN 37203-4206 United States



Questions? Contact jessica@creditorsbar.org