



2026 Media Kit

**Reach Thousands of Creditors Rights Attorneys
and Collections Professionals**

About National Creditors Bar Association

Founded in 1993, NCBA is a national bar association of law firms with over 1,700 attorneys and in-house counsel of creditors. Attorney members are committed to being professional, responsible and ethical in their practice area of creditors rights law.

NCBA represents our industry in Washington and provides our members with the highest level of service, outstanding member benefits, and relevant resources and activities to meet their professional and business needs.

Supports, promotes, and protects the practice of creditors rights law while ensuring fair treatment for all.

NCBA Creditors Bar Buzz

Creditors Bar Buzz is a bi-weekly email newsletter sent each Monday to NCBA members and partners. The *Creditors Bar Buzz* is your direct link to more than 1,800 debt collection professionals and presents a variety of news items, industry events and special features of interest to members. As a result of this focus on hand-picked content, *Creditors Bar Buzz* consistently outperforms industry newsletter averages:

97%+ successful delivery rate

24%+ open rate

20%+ click rate

Creditors Bar Buzz goes out to Association Members and Industry Partners who have opted-in to receive the newsletter. You can be assured that NCBA will never inflate its readership list with unqualified subscribers.

All Association Members are verified to be attorneys and firm members in the field of creditors rights law. Many are key leaders in their firms with decision making power in the acquisition of products and services.

Creditorsbar.org Website

Creditorsbar.org is the online home of NCBA and a source of advocacy, educational, and membership information for the Association's members, prospective members, conference attendees, and individuals in the public and private sectors. *Creditorsbar.org* receives an average of 30,000 page views per month.

Feature your message as a rotating banner ad placement on every page of the NCBA website, or as a side bar ad on select pages (i.e. Events, Resources, News).

NCBA Buyers Guide Website

Buyers Guide is a standalone website that reaches over 600 creditors rights firm members each month who are seeking out your company's products and services.

Buyers can access the guide directly at www.ncbabuyersguide.com or from links on the NCBA website and in the *Creditors Bar Buzz*.

Companies who sponsor, exhibit or advertise with NCBA may add a basic listing which is free of charge and includes the vendor's company name, address and phone number. Please contact Nicola Tate, Vice President of Media & Sponsorship Development with Association Media Group at (804) 469-0324 or ntate@associationmediagroup.com to receive a complimentary basic listing. These basic listings can be upgraded to an enhanced paid listing at any time.

The *Buyers Guide* website also offers opportunities for additional branding, such as banner ads. For more details, please visit:

www.ncbabuyersguide.com/advertise

Contact NCBA to plan your Advertising Campaign

Email Jessica Gardner at jessica@creditorsbar.org to reserve your ad placement.

Leaderboard **\$3,700**

Ad Cycle: 4 consecutive issues
Placement: below masthead
600 x 150 (JPG, PNG or GIF)
40k max file size

Article **\$800**

Ad Cycle: 1 issue
Placement: above middle banner; NCBA Website; NCBA LinkedIn

Parameters: articles must consist of relevant content to NCBA members. Any promotional or sales-oriented articles may not be considered.

Middle Banner **\$2,200**

Ad Cycle: 4 consecutive issues
Placement: above NCBA/Industry News & Events
600 x 150 (JPG, PNG or GIF)
40k max file size

Industry Partner Spotlight
(Partner Benefit | Not Shown)

Placement: NCBA Industry News & Events
Includes your logo and link to webpage

Diamond Partner | 200 words | 2 issues
Platinum Partner | 175 words | 2 issues
Gold Partner | 150 words | 1 issue
Silver Partner | 125 words | 1 issue
Bronze Partner | 100 words | 1 issue

Bottom Banner **\$1,100**
(Not shown)

Placement: below News & Resources
600 x 150 (JPG, PNG or GIF)
40k max file size

Newsletter Advertising Opportunities

Creditors Bar Buzz has a variety of ad sizes and placement positions to fit your marketing budget and share your message with our readership.

The bi-weekly journal goes out to over 300 law firm members and annual industry partners and includes over 1,800 people.

Top Skyscraper **\$2,700**

Ad Cycle: 4 consecutive issues
Placement: right of lead story
150 x 750 (JPG, PNG or GIF)
40k max file size

Branded Webinar **\$2,700**

(Not shown)

Ad Cycle: minimum 1 issue
Placement: NCBA Industry News & Events; NCBA Website

One (1) minute scripted organization description read by NCBA host during a live CLE webinar organized and produced by NCBA. Logo and link included in newsletter promotion.

Coffee Break **\$2,700** Coffee Break Series (3) **\$6,500**

(Not shown)

Ad Cycle: 1 issue each
Placement: NCBA Industry News & Events; NCBA Website; NCBA LinkedIn

15-min pre-recorded video, moderated by NCBA with content provided by you and approved by NCBA.

Bottom Skyscraper **\$1,700**

(Not shown)

Ad Cycle: 4 consecutive issues
Placement: right of NCBA Industry News & Events
150 x 750 (JPG, PNG or GIF)
40k max file size

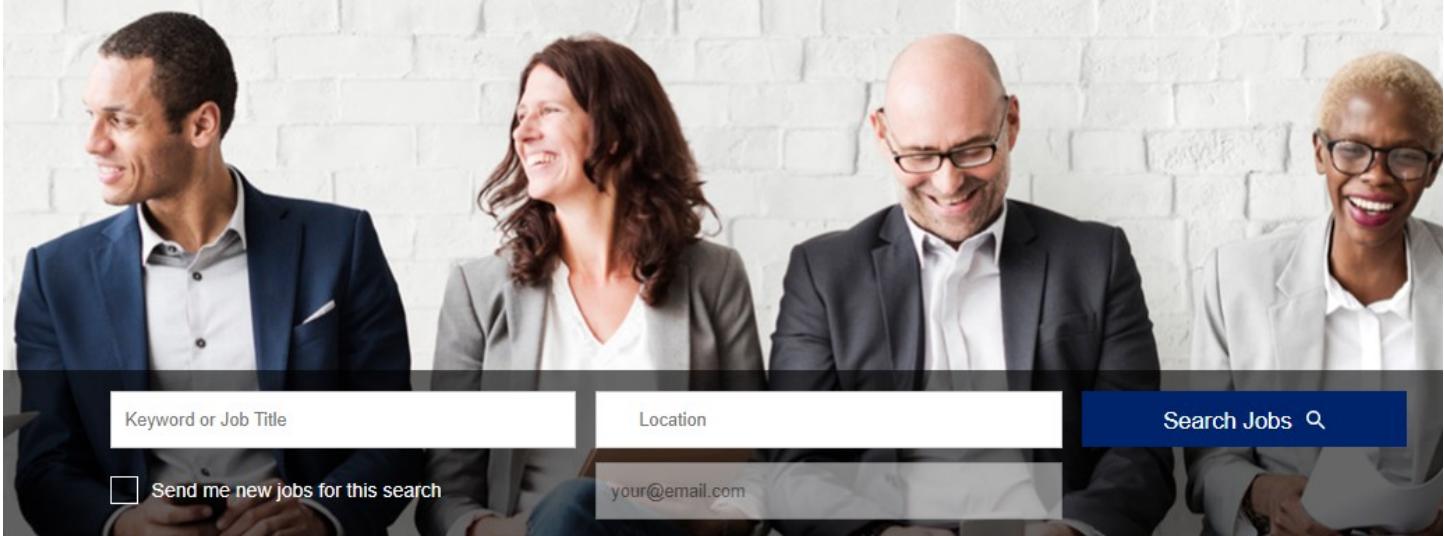
Customized Packages

NCBA offers year-round partnership opportunities - make advertising part of your customized package so your brand and message are seen all year-long by NCBA members and industry insiders.

Annual Industry Partnerships

Learn more about how you can partner with NCBA:
Partner with NCBA - National Creditors Bar Association

NCBA Career Center - Connecting Talent with Opportunity



Keyword or Job Title

Location

Search Jobs 

Send me new jobs for this search

your@email.com

NCBA Career Center

Your one-stop career resource center

There are several options to attract diverse candidates and maximize distribution to job aggregator websites & social media. Check out some of the Job Postings and Job Flash™ Packages and click the link to Get Started today!

Job Posted and Emailed to Qualified Legal Professionals

Job Flash™ Package

- Job Emailed to Qualified Legal Professionals
- Posted for 30 Days

\$499.00

[Get Started](#)

Most Popular

Job Flash™ Package Plus Upgrades

Premium Job Flash™ Package

- Job Emailed to Qualified Legal Professionals
- Remains High in Search Results
- Highlighted to Stand Out
- Posted for 30 Days

\$649.00

[Get Started](#)

Premium Job Flash™ Package Plus Network of 1,000+ Sites

Ultimate Recruitment Package

- **TalentBoost Upgrade** Distributes Job to Network of Premier Job Sites and Search Engines
- Job Emailed to Qualified Legal Professionals
- Remains High in Search Results
- Highlighted to Stand Out
- Posted for 30 Days

\$829.00

[Get Started](#)



Buyers Guide Advertising Opportunities

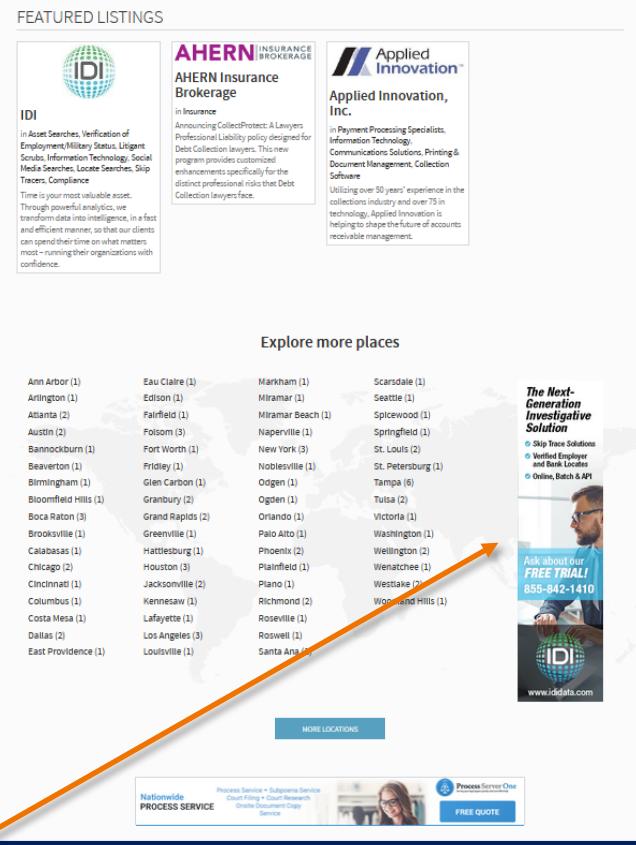
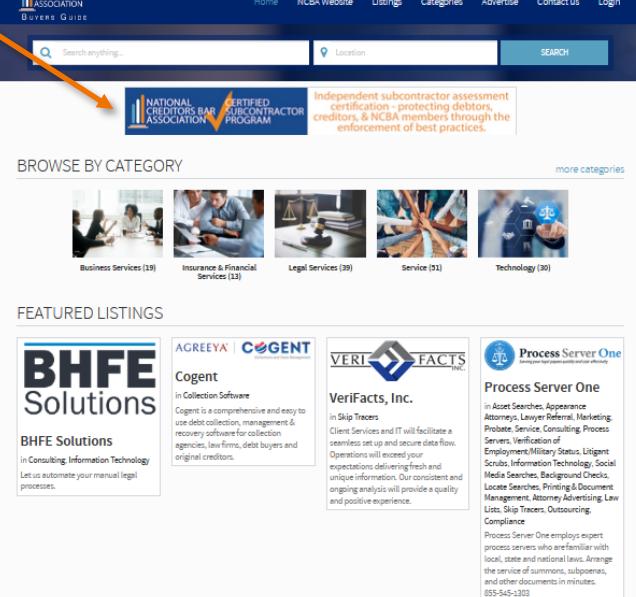
NCBA's *Buyers Guide* offers a convenient way for law firms and collections industry professionals to conduct research and locate companies offering the products and services critical to their business. NCBABuyersGuide.com is visited by an average of over 600 creditor rights industry professionals each month.

Contact:

Jessica Gardner, NCBA
jessica@creditorsbar.org

OR

Nicole Tate, Association Media Group
(804) 469-0324
ntate@associationmediagroup.com



Advocacy Pillar

Co-Chairs: Michele Gagnon
Staff Liaison: Nathan Willner

The Advocacy Pillar focuses on setting our policy priorities for ongoing advocacy for all creditors' rights attorney issues within the government/regulatory environment at the federal and state level.

Subcommittees:

- **NCBA PAC - Chair:** Michael Stillman
- **SCBA Leadership Forum - Co-Chairs:** Adam Cleveland, Brian Cloud, and Eric Login
- **Amicus - Chair:** Ronald Miller and Crystal Duplai
- **SCBA Grants - Chair:** June Coleman

Stay up-to-date on the latest sector news with Creditors Collections Today. You can sign up to receive personalized headlines delivered daily to your inbox or browse the news aggregator website for the latest news and what's trending.

[Creditors Collections Today](#)



Membership & Engagement Pillar

Co-Chairs: Ellie Tami and Brit Sutell
Staff Liaison: Jennifer Payne

The Membership Pillar relentlessly focuses on existing member well-being. What is the value that we provide? What problems are we solving? What opportunities are we facilitating? How do we know? What programs and benefits are we providing now compared to what the marketplace will demand 12-36 months from now?

NCBA Website Advertising Opportunities

NCBA's website is a great way to promote your brand and services with a variety of ad sizes and placement positions to fit your marketing budget and share your message with our site visitors.

Creditorsbar.org is a source of advocacy, education, and membership information with over 30,000 page views per month.

NCBA website ads run with several ad cycle options. The pricing shown is from 1 month to 12 months, respectively.

40k max file size | JPG, PNG, or GIF | 250 x 300 **or** 800 x 100

Side Bar Box Banner—\$2,500/year

Location: Rotating—on select pages

Home Page Advertising

Ad Cycle	Members	Non-Members
1 month	\$500	\$700
3 months	\$1,250	\$1,450
6 months	\$2,300	\$2,500
12 months	\$3,500	\$3,750

with NCBA members throughout the year. This program also offers an introductory-level partnership for new companies to be introduced to NCBA and learn about our programs and offerings.

Industry Partnership – Introductory-Level: \$1,500

Benefits include:

- Listing in NCBA Buyers Guide
- Listing (Company Name and Website) on [NCBA Industry Partner Website](#)
- Subscription to NCBA Weekly Journal
- Access to NCBA Webinars, Member Briefings and Podcasts*
- Priority booth selection for NCBA Conferences / 10% discount on conference sponsorships up to \$5K

*CLE credits not available for Vendors

[Join as NCBA Industry Partner](#)

Large Bottom Banner—\$3,000/year

Location: Rotating—on every page

