April 13 – 16

NCBA EXECUTIVE EXPERIENCE SPONSORSHIP GUIDE



THE 2026 EXECUTIVE EXPERIENCE

The 2026 NCBA Executive Experience is an intimate and interactive event for creditors rights law firm executives at the beautiful Ponte Vedra Inn and Club in Ponte Vedra Beach, Florida.

Executive Experience is the place for law firm leaders to think strategically about how they run their business, challenge assumptions, and plan for the future.

Geared toward creditors rights law firm owners, managing partners and future leaders, the 2026 Executive Experience is designed to facilitate peer-to-peer sharing and networking amongst executives.



Don't miss out...only sponsoring vendors may attend. We limit the number of sponsor organizations to maintain an intimate environment. We fully expect sponsorship packages to sell out!

At Executive Experience, all Sponsors receive the following:

- Recognition in your sponsorship category
- Your company name or logo displayed on the event web pages
- Your company name or logo displayed on the announcements slides in the General Session room
- Your company name or logo displayed on event signage
- Your company logo (linked to your website) displayed in the sponsors section of at least 2 promotional emails prior to and during the event.
- Attendee List (some exceptions apply)

Each sponsorship package of \$10,000, or more, comes with one complimentary registration. One additional registration from the sponsoring organization may be purchased at the listed registration price. Sponsor organizations can have a maximum of two attendees (some exceptions may apply).

Reserve your sponsorship now or contact jessica@creditorsbar.org



SPONSORSHIP LISTING

The 2026 Executive Experience is made possible, in part, by our Annual Industry Partners and Vendors. NCBA values and appreciates their continued support.

ACTIVITY

Golf Tournament Sponsorship

Pickleball Sponsorship

BRANDING/ADVERTISING

Branded Networking Area Sponsorship

Pre-Event Email Sponsorship—Attendees & NCBA

Members

Post-Event Email Sponsorship—Attendees & NCBA

Members

Room Drop Sponsorship

Welcome Goodie Bags Sponsorship

EVENT

Attendee List Sponsorship

Charging Station Sponsorship

Custom Room Key Sponsorship

Event Wi-Fi Sponsorship

Lanyards Sponsorship

Name Badge Sponsorship

Online Event Agenda Sponsorship

Registration Desk & Website Sponsorship

FOOD & BEVERAGES

Espresso Bar Sponsorship

Monday Evening Happy Hour Sponsorship

Tuesday Lunch Sponsorship

Tuesday Afternoon Break Sponsorship

Tuesday Networking Reception Sponsorship

Wednesday Breakfast Sponsorship

Wednesday Morning Break Sponsorship

Wednesday Lunch Sponsorship

Wednesday Afternoon Break Sponsorship

Wednesday Networking Reception-Dinner Sponsorship

Thursday Breakfast Sponsorship

SESSION

Branded Video Sponsorship

NEW | Education Session-Introduction Sponsorship

General Session Chair Drop Sponsorship

THOUGHT LEADERSHIP ADD-ON

Discussion Group—By Invitation Only

All Sponsorship Packages are customized to each organization. Non-Partner Sponsorship Packages are subject to availability. **Minimum \$10,000 Sponsorship package.**

Due to the limited number of vendor sponsorship packages available at this event, our Diamond, Platinum, Gold and Silver Annual Industry Partners are given priority. Please contact jessica@creditorsbar.org to become an NCBA Annual Industry Partner today!

*Restrictions may apply



EXECUTIVE EXPERIENCE SPONSORSHIPS

ACTIVITY

Golf Tournament Sponsorship— Partner \$15,000; Non-Partner \$16,500

At this prestigious golf course, located at the beautiful Ponte Vedra Inn and Club on the Ocean Course, this highly visible sponsorship puts you in front of organizational leaders who value networking while enjoying the game!

Pickleball Sponsorship— Partner \$5,000; Non-Partner \$6,500

Sponsor one of our newest event activities! Have your company brand displayed as the Tournament Sponsor of this popular event.

Golf Foursome Sponsorship— Partner \$2,500

Want to play with a preferred group? Sponsor a golf foursome and all sponsor golf registrations are included. *Club rentals and super tickets purchased separately.

BRANDING & ADVERTISING

Branded Networking Area Sponsorship (2 Available)—Partner \$12,000; Non-Partner \$13,500

Rest, recharge, and network all at the same time! Our Soft Seating Areas (sofa, 2 armchairs, and a cocktail table) are in the middle of the action, situated strategically between the event activities, and provide the perfect place to invite attendees to hear more about you and your company. The sponsor of this exclusive seating area will be able to brand the area and put out promotional material.

Pre-Event or Post-Event Email Sponsorship to Attendees (2 Available)— Partner \$5,000; Non-Partner \$6,500

A great way to lead up to or follow up the event and differentiate your product through a dedicated email to our attendees and members.

Room Drop Sponsorship (2 Available)— Partner \$5,000; Non-Partner \$6,500

Have one (1) promotional piece advertising your company delivered to each attendee's hotel room. Sponsor provides the room drop materials and pays hotel delivery fees.

Welcome Goodie Bags Sponsorship (2 Available)— Partner \$3,000; Non-Partner \$4,500

Get your brand and message out to attendees with custom goodie bags filled with treats, swag, and marketing materials that will be distributed at the event check-in to attendees of your choice. You supply the pre-made and pre-filled goodie bags. Contents must be pre-approved by NCBA.

EVENT

Event Wi-Fi Sponsorship— Partner \$15,000; Non-Partner \$16,500

Capture the attention of attendees and increase your exposure by sponsoring free Wi-Fi access for the entire event. Sponsorship benefits include your company brand and internet access code displayed on signs throughout the event meeting space, as well as on attendee badges (Example code: XYZco2026).

Attendee List Sponsorship— Partner \$12,000; Non-Partner \$13,500

Have your company logo displayed on all electronic versions of the event attendee list along with your header and footer advertisement. This is a high-exposure, long-running brand placement for your company if you register early!

Custom Room Key Sponsorship— Partner \$12,000; Non-Partner \$13,500

Be the first brand attendees see at check-in when they pick up their branded hotel room key! Your company logo/design will be printed on the custom room key to be distributed to all event attendees upon check-in.

Lanyards Sponsorship— Partner \$12,000; Non-Partner \$13,500

Every NCBA event attendee gets a name badge lanyard when they register, so this sponsorship is near the top in visibility! Your company will provide the lanyards.



EXECUTIVE EXPERIENCE SPONSORSHIPS

EVENT cont.

Name Badge Sponsorship— Partner \$12,000; Non-Partner \$13,500

Have your company logo displayed on the front of each attendee badge—a very visible sponsorship seen by all!

Online Event Agenda Sponsorship— Partner \$10,000; Non-Partner \$11,500

NCBA's event Agenda is frequently updated with new speakers and content online and is accessible to attendees before the event and used consistently during event hours. Sponsorship benefits include your company logo displayed prominently at the top of the agenda.

Registration Desk & Website Sponsorship— Partner \$12,000; Non-Partner \$13,500

This powerful combination gets your company name in front of all event attendees. The first thing they see is your company brand when they register for the event. Then the Registration Desk is the first place NCBA event attendees go when they arrive! It's the first chance you have to promote your company.

Charging Station Sponsorship— Partner \$5,000; Non-Partner \$6,500

Everyone is inconvenienced when a mobile device battery loses power half-way through the day. NCBA is proud to offer this convenient option for a quick re-charge to event attendees. Highly visible and may contain your promotional graphics.

FOOD & BEVERAGE

Networking Reception & Dinner Sponsorship— Partner \$15,000; Non-Partner \$16,500 Wednesday

Featuring an open bar and dinner, this evening event brings attendees and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

Networking Reception Sponsorship—Partner \$12,000; Non-Partner \$13,500 Tuesday

Featuring an open bar and hors d'oeuvres, this evening event brings attendees and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

Lunch Sponsorship— Partner \$10,000; Non-Partner \$11,500 Tuesday or Wednesday

Be the official sponsor for an enjoyable midday meal. Sponsorship benefits include your company brand on signs and table tents.

Afternoon Break Sponsorship— Partner \$5,000; Non-Partner \$6,500 Tuesday or Wednesday

Refreshments are provided to event attendees. Sponsorship benefits include your company brand on signs and table tents.

Espresso Bar Sponsorship— Partner \$5,000; Non-Partner \$6,500

Help attendees get moving in the morning with a specialty coffee! Have your company logo displayed at the espresso bar on signage, as well as branded stickers on the cups.

Monday Evening Happy Hour Sponsorship— Partner \$5,000; Non-Partner \$6,500

Open bar and welcome are provided to event attendees on Monday evening. Sponsorship benefits include your company brand on signs and table tents.



EXECUTIVE EXPERIENCE SPONSORSHIPS

FOOD & BEVERAGE cont...

Breakfast Sponsorship— Partner \$5,000; Non-Partner \$6,500 Wednesday or Thursday

Increase your visibility by sponsoring Breakfast and help NCBA event attendees get a great start to their day. Sponsorship benefits include your company brand on signs and table tents.

Morning Break Sponsorship— Partner \$5,000; Non-Partner \$6,500 Wednesday

Refreshments are provided to event attendees on Wednesday morning. Sponsorship benefits include your company brand on signs and table tents.

SESSION

Branded Video Sponsorship (2 avail)— Partner \$5,000; Non-Partner \$6,500

Show your own 30 second video to play at the beginning of the general session on either Tuesday or Wednesday. This is a great way to showcase your brand and company offerings.

NEW | Education Session & Introduction Sponsorship— Partner \$3,000; Non-Partner \$4,500

Sponsor one of the Conference education sessions and your company brand will be displayed full size on the screen prior to the start of the session. Your company will also have 1 to 2 minutes to introduce the session to session attendees on the microphone as the session begins.

General Session Chair Drop Sponsorship— Partner \$5,000; Non-Partner \$6,500

Have one (1) promotional piece advertising your company delivered to each chair in an educational session of your choice.

