

2026

Renaissance Orlando | Orlando, FL

October 12 - 15

NCBA CONNECT SPONSORSHIP GUIDE



Questions? Contact jessica@creditorsbar.org

creditorsbar.org | 1990 Main Street, Suite 750 | Sarasota, FL 34236



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2026 NCBA CONNECT

ABOUT US

Supports, promotes, and protects the creditors rights industry while ensuring fair treatment for all.

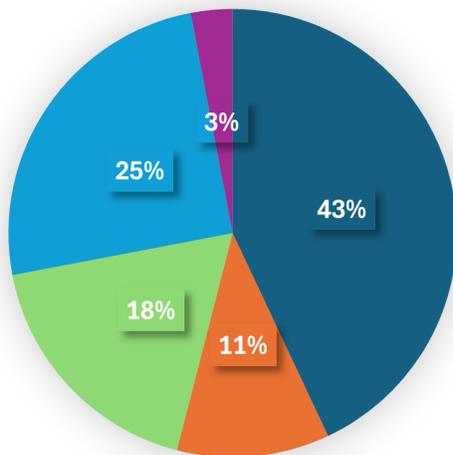
Founded in 1993, NCBA is a national bar association of law firms with over 1,700 attorneys in the areas of creditors rights law, defense and in-house counsel. Our attorney members are committed to being professional, responsible and ethical in their practice and profession. NCBA represents our law firm members in Washington and advocates on behalf of the industry at the federal and state level. We pride ourselves in providing the industry with the highest level of service, outstanding member benefits, industry specific education and other relevant resources and activities.

NCBA offers multiple business development opportunities—through sponsorships, exhibits, and advertising—throughout the year.

Firms represent both **LARGE** and **SMALL** businesses most commonly in the areas of:

- ◆ Auto Loan Deficiencies
- ◆ Bankruptcy
- ◆ Commercial Collections
- ◆ Contracts—General
- ◆ Credit Cards
- ◆ Credit Unions
- ◆ Family Support
- ◆ FDCPA Defense
- ◆ Foreclosure
- ◆ Government/Tax
- ◆ HOA
- ◆ Insurance Subrogation
- ◆ Judgement Enforcement
- ◆ Landlord/Tenant
- ◆ Liens/Mechanic’s Liens
- ◆ Medical Bills
- ◆ Probate
- ◆ Repossession/Replevin
- ◆ Student Loans
- ◆ Utilities/Communications

NCBA Connect Conference Attendees



- Owner / Managing Partner / Partner / Executive (most are also attorneys)
- Attorneys
- Vendors
- Credit Grantor / Client / Debt Buyer Network
- Law Firm Non-Attorney Staff

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SPONSORSHIPS

Support of National Creditors Bar Association and its events demonstrates commitment to the creditors rights industry.

SPONSORSHIPS at NCBA Conferences and events are open to all vendors, clients, law firms and members of NCBA. We offer numerous ways to demonstrate your support and commitment to legal education in the legal collections industry. Please refer to our **2026 Industry Partnership Prospectus** for customized, annual partnerships to engage with NCBA and our members throughout the year.

At NCBA Conferences, Sponsors receive the following:

- ⇒ Recognition in your sponsorship category
- ⇒ Your company name or logo displayed on the event webpages
- ⇒ Your company name or logo displayed on the announcements slides in the General Session room
- ⇒ Your company name or logo displayed on event signage
- ⇒ Your company logo (linked to your website) displayed in the sponsors section of at least 2 promotional emails prior to and during the conference.

LOOKING FOR ADDITIONAL PERKS? PARTNER WITH NCBA!

Annual Industry Partnership | Gives your company:

ACCESS: Interact and network with the decision makers—NCBA's Board Members, law firm partners and owners;

QUALITY EDUCATION: Share insights and trends shaping the industry through webinars, podcasts, and more;

EXCLUSIVITY: Be among the influential. A smaller, deeply engaged group of partners benefits all parties—less competition for you and better business partners for our law firms.



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SPONSORSHIP OPPORTUNITIES

ACTIVITIES

Golf Tournament Sponsorship— Partner \$10,000; Non-Partner \$11,500

Sponsor this prestigious and highly visible event that puts you in front of organizational leaders who value networking on the course and enjoy the game! Sponsorship benefits include company branding (digital and in print).

Pickleball Sponsorship— Partner \$3,000; Non-Partner \$3,500

Sponsor one of our fun and engaging conference activities! Have your company brand displayed as the Tournament Sponsor of this popular event.

Golf Foursome Sponsorship— Partner \$2,000; Non-Partner \$2,500

Want to play with a preferred group? Sponsor a golf foursome and all sponsor golf registrations are included. *Club rentals and super tickets purchased separately.

Walking Tour Sponsorship— Partner \$1,500; Non-Partner \$2,000

Sponsor one of our newest conference activities! Have your company brand displayed as the Walking Tour Sponsor of this up-and-coming event.

BRANDING & ADVERTISING

Room Drop Sponsorship— Partner \$2,000; Non-Partner \$2,500

Have one (1) promotional piece advertising your company delivered to each attendee's hotel room. Sponsor provides the room drop materials and pays hotel delivery fees.

Pre or Post-Event Email Sponsorship to Attendees Available to Partners Only \$2,000

A great way to follow up an event and differentiate your product through a dedicated email to our attendees and members.

Event Page Video Advertisement Sponsorship—

- 8 weeks prior to the conference
Partner \$1,000; Non-Partner \$1,200
- 6 weeks prior to the conference
Partner \$1,200; Non-Partner \$1,400
- 4 weeks prior to the conference
Partner \$1,400; Non-Partner \$1,600
- 2 weeks prior to the conference
Partner \$1,600; Non-Partner \$1,800

30 second video ad placed on the event page directly below the call to action buttons and above the sponsor listing on the right side—highly visible sponsorship that reaches members, attendees, and anyone who views the event page! Runs 1 at a time in 2-week intervals up to the week of the event.

Welcome Goodie Bags Sponsorship (2 Available)— Partner \$2,000; Non-Partner \$3,000

Get your brand and message out with custom goodie bags filled with treats, swag, and marketing materials that will be distributed at the event check-in to attendees of your choice. You supply the pre-made and pre-filled goodie bags. Contents must be pre-approved by NCBA. Sponsor responsible for shipment to the venue.

Promotional Item Sponsorship— Partner \$1,000; Non-Partner \$1,500

Sponsor provides one small promotional item (i.e. key chain, luggage tag, t-shirt, etc.), with company logo, to be displayed near the registration desk. Item must be approved by NCBA prior to the conference. Sponsor responsible for shipment to the venue.

Hand Sanitizer Sponsorship— Partner \$1,000; Non-Partner \$1,500

Help fight the spread of germs! Sponsor will provide branded individual hand sanitizers to be distributed at the registration desk.

SPONSORSHIP OPPORTUNITIES

EVENT

Event Wi-Fi Sponsorship—

Partner \$10,000; Non-Partner \$11,500

Capture the attention of attendees and increase your exposure by sponsoring free Wi-Fi access for the entire event. Sponsorship benefits include your company brand and internet access code displayed on signs throughout the event meeting space, as well as on attendee badges (Example code: XYZco2026).

Lanyards Sponsorship—

Partner \$7,000; Non-Partner \$8,500

Every NCBA conference attendee gets a name badge lanyard when they register, so this sponsorship is near the top in visibility! Your company will provide the lanyards.

Name Badge Sponsorship—

Partner \$7,000; Non-Partner \$8,500

Have your company logo displayed on the front of each attendee badge in this highly visible sponsorship seen by all!

Registration Desk & Website Sponsorship—

Partner \$6,000; Non-Partner \$7,500

This powerful combination gets your company name in front of all event attendees. The Registration Desk is the first place NCBA event attendees go when they arrive! It's the first chance you have to promote your company.

Attendee List Sponsorship—

Partner \$6,000; Non-Partner \$7,500

Have your company logo displayed on all electronic versions of the conference attendee list along with your header and footer advertisement. This is a high-exposure, long-running brand placement for your company if you register early!

Charging Station Sponsorship—

Partner \$5,000; Non-Partner \$6,500

Everyone hates it when a mobile device battery loses power half-way through the day. NCBA is proud to offer this convenient option for a quick re-charge to event attendees. Highly visible and may contain your promotional graphics.

Custom Room Key Sponsorship—

Partner \$4,000; Non-Partner \$5,500

Be the first brand attendees see at check-in when they pick up their branded hotel room key! Your company logo/design will be printed on the custom room key to be distributed to all conference attendees upon check-in. Sponsor pays for the key cards and hotel distribution fee.

Online Conference Agenda Sponsorship—

Partner \$2,000; Non-Partner \$2,500

NCBA's Conference Agenda is frequently updated with new speakers and content online and is accessible to attendees before the event and used consistently during event hours. Sponsorship benefits include your company logo displayed prominently at the top of the agenda.

FOOD & BEVERAGE

Networking Reception Sponsorship—

Partner \$12,000; Non-Partner \$13,500

Featuring an open bar and hors d'oeuvres, this evening event brings attendees, clients, and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

SPONSORSHIP OPPORTUNITIES

FOOD & BEVERAGE cont...

President's Welcome Reception Sponsorship— INVITE-ONLY

Partner \$10,000; Non-Partner \$11,500

Be the sponsor of this exclusive invite-only evening event for those serving on Committees, SCBA Presidents, First Timers, New Members and Board of Directors.

Espresso Bar Sponsorship—

Partner \$6,000; Non-Partner \$7,500

Help attendees get moving in the morning with a specialty coffee! Have your company logo displayed at the espresso bar on signage, as well as branded stickers on the cups.

Breakfast Sponsorship—

Partner \$3,500; Non-Partner \$5,000

Wednesday or Thursday

Increase your visibility by sponsoring Breakfast and help NCBA Conference attendees get a great start to their day. Sponsorship benefits include your company brand on signs and table tents.

Morning Break Sponsorship—

Partner \$3,500; Non-Partner \$5,000

Wednesday or Thursday

Refreshments are provided to event attendees. Sponsorship benefits include your company brand on signs and table tents.

Lunch Sponsorship—

Partner \$6,000; Non-Partner \$7,500

Tuesday or Wednesday

After a morning of golf, pickleball, networking, and sessions, attendees are ready for lunch! Be the official sponsor for an enjoyable midday break. Sponsorship benefits include your company brand on signs and table tents.

Afternoon Break Sponsorship—

Partner \$3,500; Non-Partner \$5,000

Tuesday or Wednesday

Refreshments are provided to event attendees. Sponsorship benefits include your company brand on signs and table tents.

SCBA Forum Breakfast Sponsorship—

Available to Partners Only \$1,200

Sponsorship benefits include your company brand on signs and table tents during the in person peer event and a two (2) minute introduction.

SESSION

Branded Video Sponsorship (3 Available)—

Partner \$2,500; Non-Partner \$3,000

Tuesday, Wednesday, or Thursday

Show your own 30 second video to play at the beginning of the general session. This is a great way to showcase your brand and company offerings.

General Session Chair Drop Sponsorship—

Partner \$1,500; Non-Partner \$2,000

Have one (1) promotional piece advertising your company delivered to each chair in an educational session of your choice.

Education Session Sponsorship—

Partner \$1,000; Non-Partner \$1,500

Sponsor one of the Conference education sessions and your company brand will be displayed full size on the screen prior to the start of the session. Your company will also be thanked verbally on the microphone as the session begins.

2026 NCBA CONNECT



See You in
Orlando!

 Monday, October 12, 2026 to Thursday, October 15, 2026
 Renaissance Orlando
6677 Sea Harbor Drive Orlando, FL 32821-8007 United States



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