

2025 INDUSTRY PARTNERSHIP PROSPECTUS

**ENGAGE WITH CREDITORS RIGHTS ATTORNEYS AND
COLLECTION PROFESSIONALS THROUGHOUT THE YEAR**



Questions? Contact jessica@creditorsbar.org

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About National Creditors Bar Association

Partnership with National Creditors Bar Association demonstrates commitment to the practice of creditors rights law.

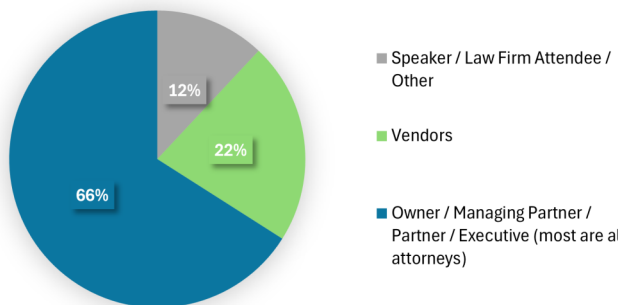
Founded in 1993, NCBA is a national bar association of law firms with over 1,700 attorneys and in-house counsel of creditors. Attorney members are committed to being professional, responsible and ethical in their practice area of creditors rights law. NCBA represents our industry in Washington and provides our members with the highest level of service, outstanding member benefits, and relevant resources and activities to meet their professional and business needs.

NCBA offers multiple business development opportunities—through sponsorships, exhibits, and advertising—throughout the year.

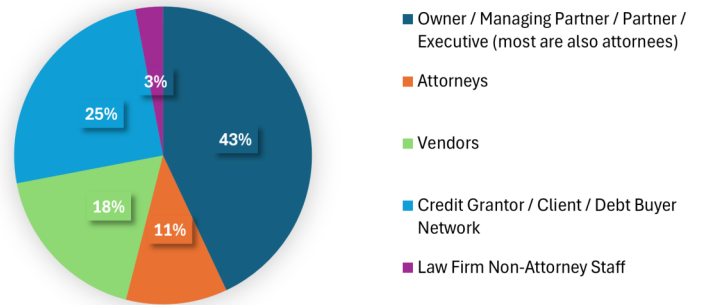
Firms represent both **LARGE** and **SMALL** businesses most commonly in the areas of:

- ♦ Auto Loan Deficiencies
- ♦ Insurance Subrogation
- ♦ Medical Debt
- ♦ Bankruptcy
- ♦ Judgement Enforcement
- ♦ Replevin
- ♦ Credit Cards
- ♦ Commercial and Residential Lease Deficiencies
- ♦ Student Loans
- ♦ Credit Unions

2024 Executive Experience Attendees



2024 NCBA Connect Conference Attendees



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ANNUAL EVENTS

Partnering is Powerful

By partnering with NCBA you are supporting this important industry and providing value and thought leadership to NCBA's members. We will collaborate with you to create a customized partnership package to achieve your business goals.

2025 EXECUTIVE EXPERIENCE | April 7-10, 2025 | Silverado Resort and Spa | Napa Valley, CA

Industry Partners receive first priority access to Sponsorship Packages at this very different and exclusive event for law firm executives and future leaders.

- ◆ Special Event Access
- ◆ Over 90% of Law Firm Attendees are Decision-Makers
- ◆ Powerful Networking Opportunities
- ◆ Anticipate 125 - 150 Attendees
- ◆ Intimate & Interactive Experience
- ◆ Interact with a Captive Audience

2025 NCBA HILL DAY | Virtual or In-Person

Virtual or In-Person Standalone Sponsorship.

- ◆ Promotes Brand Awareness & Recognition
- ◆ Networking with NCBA Board Members

2025 NCBA CONNECT | October 14-17, 2025 | San Antonio Marriott Rivercenter | San Antonio, TX

Industry Partners receive first choice of sponsorships and exhibit booths at our biggest event of the year.

- ◆ Majority of Attendees are Decision-Makers
- ◆ Exhibit Hall & Networking Opportunities
- ◆ Promotes Brand Awareness & Recognition
- ◆ Anticipate 800 - 850 Attendees
- ◆ CLE Education & Keynote Sponsorships
- ◆ Engage with Loyal Customers & Prospects

Engage with creditors rights attorneys and collections professionals throughout the year!

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2025 Partnership Benefits

	\$52k	\$42k	\$32k	\$25k	\$25k	\$10k	\$10k	\$3.5k
	Diamond	Platinum	Gold	Silver Sponsor	Silver Exhibitor	Bronze Sponsor	Bronze Exhibitor	Intro Partner
EXECUTIVE EXPERIENCE SPONSORSHIP PACKAGE								
Logo and link to website included on event webpages	√	√	√	√	√	-	-	-
Recognition in General Session	√	√	√	√	√	-	-	-
Logo and link to website included in at least 2 email blasts	√	√	√	√	√	-	-	-
Partnership signage at Executive Experience	√	√	√	√	√	-	-	-
Sponsorship value at Executive Experience - see 2025 Executive Experience Sponsor Guide	20k	15k	12k	10k	10k	-	-	-
Complimentary registrations at Executive Experience	2	1	1	1	1	-	-	-
Opportunity to purchase discounted registration at listed sponsor price	1	1	1	1	1	-	-	-
NCBA CONNECT SPONSORSHIP PACKAGE								
Logo and link to website included on event webpages	√	√	√	√	-	√	-	-
Logo included on Introductory Partner signage (print & digital)	-	-	-	-	-	-	-	√
Recognition in General Session	√	√	√	√	-	√	-	√
Logo and link to website included in at least 2 email blasts	√	√	√	√	-	√	-	√
Partnership signage at NCBA Connect	√	√	√	√	-	√	-	√
Sponsorship value at NCBA Connect - see 2025 NCBA Connect Sponsor Guide	15k	12k	10k	5k	-	5k	-	2k
Complimentary registrations included with Sponsorship	2	2	2	2	-	1	-	-
Opportunity to purchase discounted registrations at listed sponsor price	1	1	1	1	-	1	-	1
Private Meeting Room at NCBA Connect - based on venue availability	2 Days	1 Day	add-on	-	-	-	-	-
NCBA CONNECT EXHIBIT PACKAGE								
Logo and link to website included on event webpages	√	√	√	-	√	-	√	-
Recognition in General Session	√	√	√	-	√	-	√	-
Logo and link to website included in at least 2 email blasts	√	√	√	-	√	-	√	-
Exhibitor signage at NCBA Connect	√	√	√	-	√	-	√	-
Booth at NCBA Connect - Priority Booth Selection	2	2	1	-	1	-	1	-
Complimentary registrations included with Booth	4	4	2	-	2	-	2	-
Opportunity to purchase discounted registrations at listed exhibitor price	4	4	2	-	2	-	2	-
Inclusion in the Exhibitor Directory	√	√	√	-	√	-	√	-
BRANDING/ADVERTISING								
Logo on NCBA Industry Partner Webpage	√	√	√	√	√	√	√	√
Buyer's Guide Listing (F eatured/ E nhanced/ B asic)	F	F	E	E	E	B	B	B
Newsletter Advertisements	√	√	√	√	√	-	-	√
Sidebar Box Website Advertisement	√	√	√	-	-	-	-	-
NCBA Social Media Logo - Partner/Sponsor/Exhibitor	√	√	√	√	√	√	√	√
NCBA bi-weekly journal spotlight (per year)	2	2	1	1	1	1	1	-
BUSINESS DEVELOPMENT								
1-on-1 Meeting with Member or Event Attendee (up to 30 minutes /restrictions apply)	3	2	1	-	-	-	-	-
Excel Attendee Listing for Events Attended - min. of 3 updates (opt-in only)	√	√	√	√	√	√	√	-
Regional (SCBA) Add-on Sponsorship Opportunity First Right of Refusal	√	√	√	-	-	-	-	-
Custom Networking Opportunity - Present your ideas for discussion, approval, and pricing	√	√	√	-	-	-	-	-
THOUGHT LEADERSHIP/EDUCATION								
Subscription to NCBA bi-weekly journal	√	√	√	√	√	√	√	√
Coffee Break Series: 3, 15-min. Pre-recorded Conversations	2	1	1	-	-	-	-	-
Coffee Break: 1, 15-min. Pre-recorded Conversation	-	-	-	1	1	-	-	-
Article posted to NCBA Website	5	4	3	2	2	-	-	-
Seat on NCBA Partnership Program Advisory Committee	√	√	√	-	-	-	-	-
LinkedIn promotion or re-post	5	4	3	2	2	1	1	1
Branded Webinar: 1-min. Scripted Organizational Information read by NCBA host OR Coffee Break: 1, 15-min Pre-recorded Conversation	2	2	2	1	1	1	-	-
Dedicated Email Send to NCBA Membership	3	2	1	20% off		10% off		-

DIAMOND PARTNERSHIP PACKAGE

Diamond \$52,000

This recently updated top of the line package is valued at over \$87,500 and includes everything you have come to expect and more!

EXECUTIVE EXPERIENCE SPONSORSHIP PACKAGE

- ♦ Access to our most exclusive event of the year
- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts
- ♦ Executive Experience Sponsorship Package valued at \$20,000
- ♦ Two (2) complimentary registrations at Executive Experience
- ♦ Opportunity to purchase one (1) additional registration at the listed discounted price
- ♦ Partnership signage at the event.

NCBA CONNECT SPONSORSHIP PACKAGE

- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts
- ♦ Partnership signage at NCBA Connect
- ♦ NCBA Connect Sponsorship Package valued at \$15,000
- ♦ Two (2) complimentary registrations with sponsorship
- ♦ Opportunity to purchase one (1) additional registration at the listed sponsor price
- ♦ Two (2) Day Private Meeting Room at NCBA Connect—based on venue availability

NCBA EXHIBITOR PACKAGE

- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts
- ♦ Exhibitor signage at NCBA Connect
- ♦ Two (2) Exhibit Booths and priority booth selection
- ♦ Four (4) complimentary registrations with booth
- ♦ Opportunity to purchase four (4) Additional Registrations at the listed exhibitor price
- ♦ Inclusion in the Exhibitor Directory

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DIAMOND PARTNERSHIP PACKAGE cont.

BRANDING/ADVERTISING

- ◆ Logo on NCBA Industry Partner Webpage
- ◆ Featured Buyer's Guide Listing
- ◆ Leaderboard Newsletter Advertisement
- ◆ Sidebar Box Website Advertisement
- ◆ NCBA Social Media Logo—Partner/Sponsor/Exhibitor
- ◆ Two (2) semi-annual NCBA bi-weekly journal spotlights

BUSINESS DEVELOPMENT

- ◆ Up to three (3) 30 min., 1-on-1 Meetings with an Event Attendee (restrictions apply)
- ◆ Excel Attendee Listing (opt-in only)—Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.
- ◆ Regional (SCBA) Add-on Sponsorship Opportunity first right of refusal
- ◆ Custom Networking Opportunity—Present your ideas for discussion, approval, and pricing

THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA bi-weekly journal
- ◆ Two (2) Coffee Break Series: 3, 15-min. pre-recorded conversations
- ◆ Five (5) articles posted to NCBA Website, included in NCBA bi-weekly journal and posted to LinkedIn
- ◆ Seat on the NCBA Partnership Program Advisory Committee
- ◆ Five (5) LinkedIn promotions or re-posts—content provided by your company
- ◆ Two (2) Branded Webinars: 1-min. scripted organizational description read by NCBA host in the webinars of your choice **OR** two (2) Coffee Breaks: 1, 15-min. pre-recorded conversation or a combination of the two options
- ◆ Three (3) dedicated email sends to NCBA Membership

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PLATINUM PARTNERSHIP PACKAGE

Platinum \$42,000

This robust package is valued at over \$69,500 and includes a wide variety of events, sponsorships and annual marketing opportunities.

EXECUTIVE EXPERIENCE

- ♦ Access to our most exclusive event of the year
- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts to attendees
- ♦ Executive Experience Sponsorship Package valued at \$15,000
- ♦ One (1) complimentary registration at Executive Experience
- ♦ Opportunity to purchase one (1) additional registration at the listed discounted price
- ♦ Partnership signage at the event.

NCBA CONNECT SPONSORSHIP PACKAGE

- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts
- ♦ Partnership signage at NCBA Connect
- ♦ NCBA Connect Sponsorship Package valued at \$12,000
- ♦ Two (2) complimentary registrations with sponsorship
- ♦ Opportunity to purchase one (1) additional registration at the listed sponsor price
- ♦ One (1) Day Private Meeting Room at NCBA Connect—based on venue availability

NCBA EXHIBITOR PACKAGE

- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts
- ♦ Exhibitor signage at NCBA Connect
- ♦ Two (2) Exhibit Booths and priority booth selection
- ♦ Four (4) complimentary registrations with booth
- ♦ Opportunity to purchase four (4) additional registrations at the listed exhibitor price
- ♦ Inclusion in the Exhibitor Directory

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PLATINUM PARTNERSHIP PACKAGE cont.

BRANDING/ADVERTISING

- ◆ Logo on NCBA Industry Partner Webpage
- ◆ Featured Buyer's Guide Listing
- ◆ Top Skyscraper Newsletter Advertisement
- ◆ Sidebar Box Website Advertisement
- ◆ NCBA Social Media Logo—Partner/Sponsor/Exhibitor
- ◆ Two (2) semi-annual NCBA bi-weekly journal spotlights

BUSINESS DEVELOPMENT

- ◆ Up to two (2) 30 min., 1-on-1 Meetings with an Event Attendee (restrictions apply)
- ◆ Excel Attendee Listing (opt-in only)—Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.
- ◆ Regional (SCBA) Add-on Sponsorship Opportunity first right of refusal
- ◆ Custom Networking Opportunity—Present your ideas for discussion, approval, and pricing

THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA bi-weekly journal
- ◆ One (1) Coffee Break Series: 3, 15-min. pre-recorded conversations
- ◆ Four (4) articles posted to NCBA Website, included in NCBA bi-weekly journal and posted to LinkedIn
- ◆ Seat on the NCBA Partnership Program Advisory Committee
- ◆ Four (4) LinkedIn promotions or re-posts—content provided by your company
- ◆ Two (2) Branded Webinars: 1-min. scripted organizational description read by NCBA host in the webinars of your choice **OR** two (2) Coffee Breaks: 1, 15-min. pre-recorded conversation or a combination of the two options
- ◆ Two (2) dedicated email sends to NCBA Membership

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GOLD PARTNERSHIP PACKAGE

Gold \$32,000

This popular package is valued at over \$53,500 and includes a well-rounded variety of event, sponsorship and annual marketing opportunities.

EXECUTIVE EXPERIENCE

- ♦ Access to our most exclusive event of the year
- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts to attendees
- ♦ Executive Experience Sponsorship Package valued at \$12,000
- ♦ One (1) complimentary registration at Executive Experience
- ♦ Opportunity to purchase one (1) additional registration at the listed discounted price
- ♦ Partnership signage at the event.

NCBA CONNECT SPONSORSHIP PACKAGE

- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts
- ♦ Partnership signage at NCBA Connect
- ♦ NCBA Connect Sponsorship Package valued at \$10,000
- ♦ Two (2) complimentary registrations with sponsorship
- ♦ Opportunity to purchase one (1) additional registration at the listed sponsor price
- ♦ Opportunity to purchase a Private Meeting Room at NCBA Connect—based on venue availability

NCBA EXHIBITOR PACKAGE

- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts
- ♦ Exhibitor signage at NCBA Connect
- ♦ One (1) Exhibit Booth and priority booth selection
- ♦ Two (2) complimentary registrations with booth
- ♦ Opportunity to purchase two (2) additional registrations at the listed exhibitor price
- ♦ Inclusion in the Exhibitor Directory

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GOLD PARTNERSHIP PACKAGE cont.

BRANDING/ADVERTISING

- ◆ Logo on NCBA Industry Partner Webpage
- ◆ Enhanced Buyer's Guide listing
- ◆ Middle Banner Newsletter Advertisement
- ◆ Sidebar Box Website Advertisement
- ◆ NCBA Social Media Logo—Partner/Sponsor/Exhibitor
- ◆ One (1) annual NCBA bi-weekly journal spotlight

BUSINESS DEVELOPMENT

- ◆ Up to one (1) 30 min., 1-on-1 Meeting with an Event Attendee (restrictions apply)
- ◆ Excel Attendee Listing (opt-in only)—Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.
- ◆ Regional (SCBA) Add-on Sponsorship Opportunity first right of refusal
- ◆ Custom Networking Opportunity—Present your ideas for discussion, approval, and pricing

THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA bi-weekly journal
- ◆ One (1) Coffee Break Series: 3, 15-min. pre-recorded conversations
- ◆ Three (3) articles posted to NCBA Website, included in NCBA bi-weekly journal and posted to LinkedIn
- ◆ Seat on the NCBA Partnership Program Advisory Committee
- ◆ Three (3) LinkedIn promotions or re-posts—content provided by your company
- ◆ Two (2) Branded Webinars: 1-min. scripted organizational description read by NCBA host in the webinars of your choice **OR** two (2) Coffee Breaks: 1, 15-min. pre-recorded conversation or a combination of the two options
- ◆ One (1) dedicated email send to NCBA Membership

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SILVER PARTNERSHIP PACKAGE—SPONSOR

Silver \$25,000

This event package is valued at over \$30,000 and gives you the opportunity to experience both events, sponsorships, and annual marketing.

EXECUTIVE EXPERIENCE

- ♦ Access to our most exclusive event of the year
- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts to attendees
- ♦ Executive Experience Sponsorship Package valued at \$10,000
- ♦ One (1) complimentary registration at Executive Experience
- ♦ Opportunity to purchase one (1) additional registration at the listed discounted price
- ♦ Partnership signage at the event.

NCBA CONNECT SPONSORSHIP PACKAGE

- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts
- ♦ Partnership signage at NCBA Connect
- ♦ NCBA Connect Sponsorship Package valued at \$5,000
- ♦ Two (2) complimentary registrations with sponsorship
- ♦ Opportunity to purchase one (1) additional registration at the listed sponsor price

BRANDING/ADVERTISING

- ♦ Logo on NCBA Industry Partner Webpage
- ♦ Enhanced Buyer's Guide listing
- ♦ Middle Banner Newsletter Advertisement
- ♦ NCBA Social Media Logo—Partner/Sponsor/Exhibitor
- ♦ One (1) annual NCBA bi-weekly journal spotlight

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SILVER PARTNERSHIP PACKAGE—SPONSOR cont.

BUSINESS DEVELOPMENT

- ◆ Excel Attendee Listing (opt-in only)—Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.

THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA bi-weekly journal
- ◆ One (1) Coffee Break: 1, 15-min. pre-recorded conversation
- ◆ Two (2) articles posted to NCBA Website, included in NCBA bi-weekly journal and posted to LinkedIn
- ◆ Two (2) LinkedIn promotions or re-posts—content provided by your company
- ◆ One (1) Branded Webinar: 1-min. scripted organizational description read by NCBA host in the webinar of your choice **OR** one (1) Coffee Break: 1, 15-min. pre-recorded conversation
- ◆ Opportunity to purchase a Dedicated Email Send to NCBA Membership at a 20% discount

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SILVER PARTNERSHIP PACKAGE—EXHIBITOR

Silver \$25,000

This event package is valued at over \$30,000 and gives you the opportunity to experience both events, sponsorships, and annual marketing.

EXECUTIVE EXPERIENCE

- ♦ Access to our most exclusive event of the year
- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts to attendees
- ♦ Executive Experience Sponsorship Package valued at \$10,000
- ♦ One (1) complimentary registration at Executive Experience
- ♦ Opportunity to purchase one (1) additional registration at the listed discounted price
- ♦ Partnership signage at the event.

NCBA EXHIBITOR PACKAGE

- ♦ Logo and link to website included on event webpages
- ♦ Recognition in General Session
- ♦ Logo and link to website included in at least 2 email blasts
- ♦ Exhibitor signage at NCBA Connect
- ♦ One (1) Exhibit Booth and priority booth selection
- ♦ Two (2) complimentary registrations with booth
- ♦ Opportunity to purchase two (2) additional registrations at the listed exhibitor price
- ♦ Inclusion in the Exhibitor Directory

BRANDING/ADVERTISING

- ♦ Logo on NCBA Industry Partner Webpage
- ♦ Enhanced Buyer's Guide listing
- ♦ Middle Banner Newsletter Advertisement
- ♦ NCBA Social Media Logo—Partner/Sponsor/Exhibitor
- ♦ One (1) annual NCBA bi-weekly journal Spotlight

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SILVER PARTNERSHIP PACKAGE—EXHIBITOR cont.

BUSINESS DEVELOPMENT

- ◆ Excel Attendee Listing (opt-in only)—Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.

THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA bi-weekly journal
- ◆ One (1) Coffee Break: 1, 15-min. pre-recorded conversation
- ◆ Two (2) articles posted to NCBA Website, included in NCBA bi-weekly journal and posted to LinkedIn
- ◆ Two (2) LinkedIn promotions or re-posts—content provided by your company
- ◆ One (1) Branded Webinar: 1-min. scripted organizational description read by NCBA host in the webinar of your choice **OR** one (1) Coffee Break: 1, 15-min. pre-recorded conversation
- ◆ Opportunity to purchase a Dedicated Email Send to NCBA Membership at a 20% discount

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BRONZE PARTNERSHIP PACKAGE—SPONSOR

Bronze \$10,000

This newly created event package is valued at over \$12,000 and gives you the opportunity to experience our annual conference as well as some of our annual marketing options.

EXECUTIVE EXPERIENCE

- ◆ First right of refusal to purchase a sponsorship package after Diamond through Silver selection—based on availability

NCBA CONNECT SPONSORSHIP PACKAGE

- ◆ Logo and link to website included on event webpages
- ◆ Recognition in General Session
- ◆ Logo and link to website included in at least 2 email blasts
- ◆ Partnership signage at NCBA Connect
- ◆ NCBA Connect Sponsorship Package valued at \$5,000
- ◆ One (1) complimentary registration with sponsorship
- ◆ Opportunity to purchase one (1) additional registration at the listed sponsor price

BRANDING/ADVERTISING

- ◆ Logo on NCBA Industry Partner Webpage
- ◆ Basic Buyer's Guide listing—included
- ◆ NCBA Social Media Logo—Partner/Sponsor
- ◆ One (1) annual NCBA bi-weekly journal spotlight

BUSINESS DEVELOPMENT

- ◆ Excel Attendee Listing (opt-in only)—Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.

THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA bi-weekly journal
- ◆ One (1) LinkedIn promotion or re-post—content provided by your company
- ◆ One (1) Branded Webinar: 1-min. scripted organizational description read by NCBA host in the webinar of your choice **OR** one (1) Coffee Break: 1, 15-min. pre-recorded conversation
- ◆ Opportunity to purchase a Dedicated Email Send to NCBA Membership at a 10% discount

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BRONZE PARTNERSHIP PACKAGE—EXHIBITOR

Bronze \$10,000

This newly created event package is valued at over \$12,000 and gives you the opportunity to experience our annual conference as well as some of our annual marketing options.

EXECUTIVE EXPERIENCE

- ◆ First right of refusal to purchase a sponsorship package after Diamond through Silver selection—based on availability

NCBA EXHIBITOR PACKAGE

- ◆ Logo and link to website included on event webpages
- ◆ Recognition in General Session
- ◆ Logo and link to website included in at least 2 email blasts
- ◆ Exhibitor signage at NCBA Connect
- ◆ One (1) Exhibit Booth and priority booth selection
- ◆ Two (2) complimentary registrations with booth
- ◆ Opportunity to purchase two (2) additional registrations at the listed exhibitor price
- ◆ Inclusion in the Exhibitor Directory

BRANDING/ADVERTISING

- ◆ Logo on NCBA Industry Partner Webpage
- ◆ Basic Buyer's Guide listing—included
- ◆ NCBA Social Media Logo—Partner/Exhibitor
- ◆ One (1) Annual NCBA Weekly Journal Spotlight

BUSINESS DEVELOPMENT

- ◆ Excel Attendee Listing (opt-in only)—Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.

THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA bi-weekly journal
- ◆ One (1) LinkedIn promotion or re-post—content provided by your company
- ◆ Opportunity to purchase a Dedicated Email Send to NCBA Membership at a 10% discount

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A LA CARTE OPPORTUNITIES

Partnering with NCBA allows your company to have access to decision makers while making valuable business connections.

Coffee Break Series—\$6,000

Three (3), 15-minute pre-recorded videos, moderated by NCBA with content provided by you and approved by NCBA. Each pre-recorded video will be promoted by email, LinkedIn, and the bi-weekly journal. Content will be archived on the NCBA website for future viewing.

NCBA Bi-weekly Journal Newsletter Leaderboard Advertisement—\$3,500

Location: Below Masthead

Ad Cycle: Ad runs for 4 consecutive issue cycles.

The NCBA bi-weekly journal is emailed to thousands of NCBA subscribers. With a 24%+ open rate and 20%+ click rate, the NCBA bi-weekly journal is a great return on your investment.

Large Bottom Banner NCBA Website Advertisement—\$3,000

Location: Rotating, on every page

Creditorsbar.org is a source of advocacy, education and membership information with over 30,000 page views per month. NCBA's website is a great way to promote your brand and services.

Benchmarking Survey—\$3,000

Heading a benchmarking survey provides the opportunity to be on panel of conference session discussing findings. The sponsor of the survey will be sent out to all NCBA members. Your logo and promotion included in survey emails and survey findings sent out to members.

Branded Webinar Advertisement—\$2,500

One (1) minute scripted organization description read by NCBA host during a live CLE webinar organized and produced by NCBA. Logo included on 2nd and last slides. Logo and link included in the NCBA bi-weekly journal and pre- and post-email blast(s) promoting the webinar. Recorded webinar posted on NCBA's virtual, on-demand platform for future viewing.

NCBA Bi-weekly Journal Newsletter Top Skyscraper Advertisement—\$2,500

Location: Right of Lead Story

Ad Cycle: Ad runs for 4 consecutive issue cycles.

The NCBA Weekly Journal is emailed to thousands of NCBA subscribers. With a 24%+ open rate and 20%+ click rate, the NCBA bi-weekly journal is a great return on your investment.

Side Bar Box NCBA Website Advertisement—\$2,500

Location: Rotating, on select pages

Creditorsbar.org is a source of advocacy, education and membership information with over 30,000 page views per month. NCBA's website is a great way to promote your brand and services.

Coffee Break—\$2,500

One (1), 15-minute pre-recorded video, moderated by NCBA with content provided by you and approved by NCBA. Promoted by email, LinkedIn, and in the bi-weekly journal. Content will be archived on the NCBA website for future viewing.

NCBA Bi-weekly Journal Newsletter Middle Banner Advertisement—\$2,000

Location: Above Industry News & Events

Ad Cycle: Ad runs for 4 consecutive issue cycles.

The NCBA Weekly Journal is emailed to thousands of NCBA subscribers. With a 24%+ open rate and 20%+ click rate, the NCBA bi-weekly journal is a great return on your investment.

Questions? Contact jessica@creditorsbar.org

creditorsbar.org | 1990 Main Street, Suite 750 | Sarasota, FL 34236



A LA CARTE OPPORTUNITIES

Reach thousands of creditors rights attorneys and collection professionals with your message and keep your brand top of mind.

Buyer's Guide Banner Run of Site—\$1,999

Location: Leaderboard scrolling ad on Buyer's Guide webpages.

Ad Cycle: Ad runs for 1 year.

NCBA Membership Dedicated Email Send—\$1,500

You write the copy, we'll design the message and hit Send!

We'll work with you to schedule the email to be sent from our marketing database to approximately 2,000 contacts.

Parameters: 60% of the message should be educational or research-based content. 40% of the message may be promotional or sales-related.

NCBA Bi-weekly Journal Newsletter Bottom Sky-scraper Advertisement—\$1,500

Location: Right of Calendar Events

Ad Cycle: Ad runs for 4 consecutive issue cycles.

The NCBA bi-weekly journal is emailed to thousands of NCBA subscribers. With a 24%+ open rate and 20%+ click rate, the NCBA bi-weekly journal is a great return on your investment.

NCBA Bi-weekly Journal Newsletter Bottom Banner Advertisement—\$1,000

Location: Below Industry Events

Ad Cycle: Ad runs for 4 consecutive issue cycles.

The NCBA bi-weekly journal is emailed to thousands of NCBA subscribers. With a 24%+ open rate and 20%+ click rate, the NCBA bi-weekly journal is a great return on your investment.

Post an Article on NCBA's Website—\$750

NCBA's Members are always looking for great content. Post an article written by one of your industry experts directly to the NCBA Website. New articles are promoted via our bi-weekly journal and LinkedIn and archived on the NCBA Website for future viewing.

Parameters: Articles must consist of relevant content to NCBA members. Any promotional or sales-oriented articles may not be considered.

Buyer's Guide Banner on Search Results Page—\$699

Location: Left side bar.

Ad Cycle: Ad runs for 1 year.

Featured Buyer's Guide Listing—\$599

Ad Cycle: Ad runs for 1 year.

NCBA's Buyer's Guide is the best resource to conduct research and locate companies offering products and services critical to the legal profession.

Enhanced Buyer's Guide Listing—\$409

Ad Cycle: Ad runs for 1 year.

NCBA's Buyer's Guide is the best resource to conduct research and locate companies offering products and services critical to the legal profession.

NCBA LinkedIn Promotion/Re-Post—\$50

Have an article or special promotion you'd like to share with the NCBA LinkedIn network? With more than 2,400 followers, NCBA's LinkedIn profile is a creative way to expand your reach.

Custom Marketing Opportunities Available—Pricing based on market reach and options

Contact jessica@creditorsbar.org Today!

Questions? Contact jessica@creditorsbar.org

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