

San Antonio Marriott Rivercenter | San Antonio, TX

October 14 - 17

# 2025 NCBA CONNECT

## SPONSORSHIP GUIDE

Questions? Contact [jessica@creditorsbar.org](mailto:jessica@creditorsbar.org)

[creditorsbar.org](http://creditorsbar.org) | 1990 Main Street, Suite 750 | Sarasota, FL 34236



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# 2025 NCBA CONNECT

## About National Creditors Bar Association

**Supports, promotes, and protects the practice of creditors rights law while ensuring fair treatment for all.**

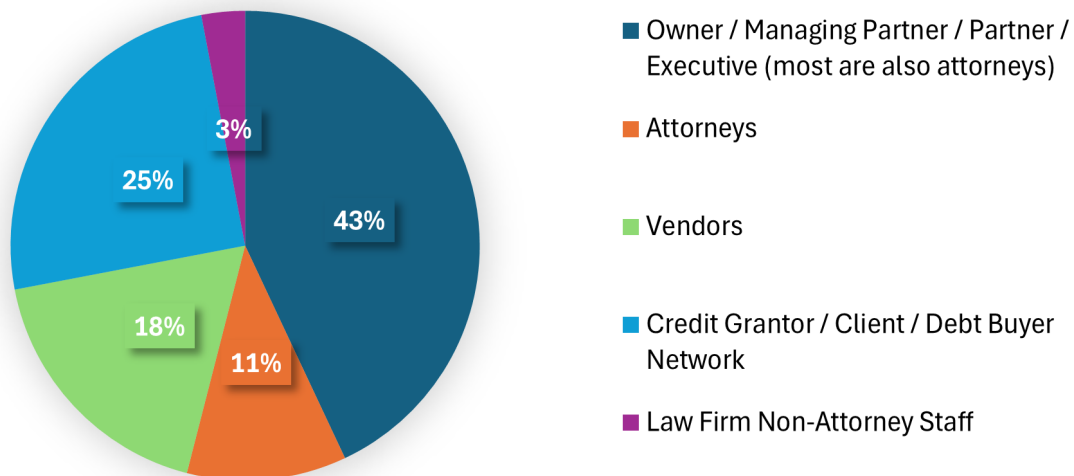
Founded in 1993, NCBA is a national bar association of law firms with over 1,700 attorneys and in-house counsel of creditors. Attorney members are committed to being professional, responsible and ethical in their practice area of creditors rights law. NCBA represents our industry in Washington and provides our members with the highest level of service, outstanding member benefits, and relevant resources and activities to meet their professional and business needs.

NCBA offers multiple business development opportunities—through sponsorships, exhibits, and advertising—throughout the year.

Firms represent both **LARGE** and **SMALL** businesses most commonly in the areas of:

- ♦ Auto Loan Deficiencies
- ♦ Insurance Subrogation
- ♦ Medical Debt
- ♦ Bankruptcy
- ♦ Judgement Enforcement
- ♦ Replevin
- ♦ Credit Cards
- ♦ Commercial and Residential Lease Deficiencies
- ♦ Student Loans
- ♦ Credit Unions

## 2024 NCBA Connect Conference Attendees



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# 2025 NCBA CONNECT SPONSORSHIPS

Support of National Creditors Bar Association and its events demonstrates commitment to the practice of creditors right law.

**SPONSORSHIPS** at NCBA Conferences and events are open to all vendors, clients, law firms and members of NCBA. This year, we are offering new ways to demonstrate your support and commitment to legal education in the legal collections industry. Please refer to our **2025 Industry Partnerships Prospectus** for customized, annual partnerships to engage with NCBA and our members throughout the year.

## At NCBA Conferences, all Sponsors receive the following:

- ⇒ Recognition in your sponsorship category
- ⇒ Your company name or logo displayed on the event webpages
- ⇒ Your company name or logo displayed on the announcements slides in the General Session room
- ⇒ Your company name or logo displayed on event signage
- ⇒ Your company logo (linked to your website) displayed in the sponsors section of at least 2 promotional emails prior to and during the conference.

## LOOKING FOR ADDITIONAL PERKS? PARTNER WITH NCBA!

### Annual Industry Partnerships | Gives your company:

**ACCESS:** Interact and network with the decision makers—NCBA's Board Members, law firm partners and owners;

**QUALITY EDUCATION:** Share insights and trends shaping the industry through webinars, podcasts, and more;

**EXCLUSIVITY:** Be among the influential. A smaller, deeply engaged group of partners benefits all parties—less competition for you and better business partners for our law firms.



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# SPONSORSHIP OPPORTUNITIES

## Networking Reception Sponsorship—

### Thank you Equifax

This Thursday evening event brings attendees, clients, and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

## Event Wi-Fi Sponsorship—

### Thank you ProVest

Capture the attention of attendees and increase your exposure by sponsoring free Wi-Fi access for the entire event. Sponsorship benefits include your company brand and internet access code displayed on signs throughout the event meeting space, as well as on attendee badges (Example code: NCBA2024).

## Golf Tournament Sponsorship—

### Thank you TRAKAmerica

Sponsor this prestigious and highly visible event that puts you in front of organizational leaders who value networking on the course and enjoy the game! Sponsorship benefits include company branding (digital and in print).

## President's Welcome Reception Sponsorship—

### INVITE-ONLY—

### Partner \$10,000; Non-Partner \$11,500

Be the sponsor of this new exclusive invite-only evening event for those serving on Committees, SCBA Presidents, First Timers, New Members and Board of Directors.

## Lanyards Sponsorship—

### Thank you JST

Every NCBA conference attendee gets a name badge lanyard when they register. This sponsorship is near the top in visibility. Your company will provide the lanyards.

## Name Badge Sponsorship—

### Thank you Provana

Have your company logo displayed on the front of each attendee badge in this highly visible sponsorship seen by all.

## Lunch Sponsorship—Wednesday or Thursday

### Partner \$6,000; Non-Partner \$7,500

After a morning of golf, pickleball, networking, and sessions, attendees are ready for lunch! Be the official sponsor for an enjoyable midday break. Sponsorship benefits include your company brand on signs and table tents.

## Espresso Bar Sponsorship—

### Partner \$6,000; Non-Partner \$7,500

Help attendees get moving in the morning with a specialty coffee! Have your company logo displayed at the espresso bar on signage, as well as branded stickers on the cups. Add froth branding for an additional \$600.

## Registration Desk /Website Sponsorship—

### Thank you Pro Asset

This powerful combination gets your company name in front of all event attendees. The Registration Desk is the first place all event attendees go when they arrive! It's the first chance you have to promote your company.

# SPONSORSHIP OPPORTUNITIES

## **Attendee List Sponsorship—**

**Partner \$6,000; Non-Partner \$7,500**

Have your company logo displayed on all electronic versions of the conference attendee list along with your header and footer advertisement. This is a high-exposure, long-running brand placement for your company if you register early!

## **Charging Station Sponsorship—**

**Partner \$5,000; Non-Partner \$6,500**

Everyone hates it when a mobile device battery loses power half-way through the day. NCBA is proud to offer this convenient option for a quick re-charge to event attendees. Highly visible and may contain your promotional graphics.

## **Custom Room Key Sponsorship—**

**Thank you TRAKAmerica**

Be the first brand attendees see at check-in when they pick up their branded hotel room key! Your company logo/design will be printed on the custom room key to be distributed to all conference attendees upon check-in. Sponsor pays for the key cards and hotel distribution fee.

## **Breakfast Sponsorship—**

**Partner \$3,500; Non-Partner \$5,000**

**Thursday or Friday**

Increase your visibility by sponsoring Breakfast and help NCBA Conference attendees get a great start to their day. Sponsorship benefits include your company brand on signs and table tents.

## **Morning Break Sponsorship—**

**Partner \$3,500; Non-Partner \$5,000**

**Wednesday or Thursday**

Refreshments are provided to event attendees. Sponsorship benefits include your company brand on signs and table tents.

## **Afternoon Break Sponsorship—Partner \$3,500;**

**Non-Partner \$5,000**

**Wednesday (avail); Thursday—Thank you REPAY**

Refreshments are provided to event attendees. Sponsorship benefits include your company brand on signs and table tents.

## **Branded Video Sponsorship (3 Available)—**

**Partner \$2,500; Non-Partner \$3,000**

**Wednesday, Thursday, or Friday**

Show your own 30 second video to play at the beginning of the general . This is a great way to showcase your brand and company offerings.

## **Speaker Presentation Sponsorship—**

**Partner \$2,500; Non-Partner \$3,000**

Promote your brand even after the conference ends! Your logo will be included as the sponsor of the speaker presentations on NCBA's post-event email sent to all attendees with session slides. NCBA will also include one of your recent articles or promotional pieces as a link in the email.

# SPONSORSHIP OPPORTUNITIES

## Online Conference Agenda Sponsorship—

**Partner \$2,000; Non-Partner \$2,500**

NCBA's Conference Agenda is frequently updated with new speakers and content online and is accessible to attendees before the event and used consistently during event hours. Sponsorship benefits include your company logo displayed prominently at the top of the agenda.

## Post-Event Email Sponsorship—Attendees & NCBA Members

**Thank you Provana and ProVest**

A great way to follow up an event and differentiate your product through a dedicated email to our attendees and members.

**SOLD OUT**

## Room Drop Sponsorship—

**Thank you REPAY**

Have one (1) promotional piece advertising your company delivered to each attendee's hotel room. Sponsor provides the room drop materials and pays hotel delivery fees.

**SOLD OUT**

## Pickleball Sponsorship—

**Thank you Provana**

Sponsor one of our fun and engaging conference activities! Have your company brand displayed as the Tournament Sponsor on this popular event.

**SOLD OUT**

## Golf Foursome Sponsorship—\$2,000

Want to play with a preferred group? NEW this year... Sponsor a golf foursome and all golf registrations are included for your entire group of four.  
\*Club rentals purchased separately.

## Walking Tour Sponsorship—

**Partner \$1,500; Non-Partner \$2,000**

Sponsor one of our newest conference activities! Have your company brand displayed as the Walking Tour Sponsor on this up-and-coming event.

## Post-Event Email Sponsorship—NCBA Members—Available to Partners Only \$1,500

A great way to follow up an event and differentiate your product through a dedicated email to our membership.

## General Session Chair Drop Sponsorship—

**Partner \$1,500; Non-Partner \$2,000**

Have one (1) promotional piece advertising your company delivered to each chair in an educational session of your choice.

## Event Page Video Advertisement Sponsorship—

- 8 weeks prior to the conference  
**Partner \$1,000; Non-Partner \$1,200**
- 6 weeks prior to the conference  
**Partner \$1,200; Non-Partner \$1,400**
- 4 weeks prior to the conference  
**Partner \$1,400; Non-Partner \$1,600**
- 2 weeks prior to the conference  
**Partner \$1,600; Non-Partner \$1,800**

30 second video ad placed on the Event Page directly below the call to action buttons and above the sponsor listing on the right side—highly visible sponsorship that reaches members, attendees, and anyone who views the event page! Runs 1 at a time in 2-week intervals up to the week of the event.



# SPONSORSHIP OPPORTUNITIES

## SCBA Forum Breakfast Sponsorship—

### Thank you ProVest

Sponsorship benefits include your company brand on signs and table tents during the in person peer event and a two (2) minute introduction.

**SOLD OUT**

## Education Session Sponsorship—

### Partner \$1,000; Non-Partner \$1,500

### Thank you Provana

Sponsor one of the Conference education sessions and your company brand will be displayed full size on the screen prior to the start of the session. Your company will also be thanked verbally on the microphone as the session begins.

## Welcome Goodie Bags Sponsorship (3 Available)—

### Partner \$1,000; Non-Partner \$1,500

Get your brand and message out to attendees with custom goodie bags filled with treats, swag, and marketing materials that will be distributed at the event check-in. You supply the pre-made and pre-filled goodie bags. Contents must be pre-approved by NCBA. Sponsor responsible for shipment to the venue.

## Hand Sanitizer Sponsorship—

### Partner \$1,000; Non-Partner \$1,500

Help fight the spread of germs! Sponsor will provide branded individual hand sanitizers to be distributed at the registration desk.

## Promotional Item Sponsorship—

### Partner \$1,000; Non-Partner \$1,500

Sponsor provides one small promotional item (i.e. key chain, luggage tag, t-shirt, etc.), quantity 800, with company logo, to be displayed near the registration desk. Item must be approved by NCBA prior to the conference. Sponsor responsible for shipment to the venue.

## Pre-Event Email Sponsorship—Attendees Only—

### Available to Partners Only \$1,000

## Post-Event Email Sponsorship—Attendees Only—

### Available to Partners Only \$1,000

A great way to introduce/follow up an event and differentiate your product through a dedicated email to our attendees.



**Tuesday, October 14, 2025 to Friday, October 17, 2025**

**San Antonio Marriott Rivercenter**

**101 Bowie Street San Antonio, TX 78205-3901 United States**

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