

2025 NCBA EXECUTIVE EXPERIENCE SPONSORSHIP OPPORTUNITIES

Questions? Contact jessica@creditorsbar.org

creditorsbar.org | 1990 Main Street, Suite 750 | Sarasota, FL 34236

THE 2025 EXECUTIVE EXPERIENCE

NCBA's 2025 Executive Experience is an intimate and interactive event for creditors rights law firm executives at the beautiful Silverado Resort and Spa in Napa, California.

The NCBA 2025 Executive Experience is the place for law firms to think strategically about how they run their business, challenge assumptions, and plan for the future.

Geared toward creditors rights law firm owners, managing partners and future leaders, the 2025 Executive Experience is designed to facilitate peer-to-peer sharing and networking amongst executives.



Don't miss out...only sponsoring vendors may attend. We limit the number of sponsor organizations to maintain an intimate environment. We fully expect sponsorship packages to sell out!

At Executive Experience, all Sponsors receive the following:

- ◆ Recognition in your sponsorship category
- ◆ Your company name or logo displayed on the event web pages
- ◆ Your company name or logo displayed on the announcements slides in the General Session room
- ◆ Your company name or logo displayed on event signage
- ◆ Your company logo (linked to your website) displayed in the sponsors section of at least 2 promotional emails prior to and during the event.
- ◆ Attendee List (some exceptions apply)

Each sponsorship package of \$10,000 , or more, comes with one complimentary registration. One additional registration from the sponsoring organization may be purchased at the listed registration price. Sponsor organizations can have a maximum of two attendees (some exceptions may apply).

Reserve your sponsorship now or contact jessica@creditorsbar.org

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SPONSORSHIP LISTING

The 2025 Executive Experience is made possible, in part, by our Annual Industry Partners and Vendors. NCBA values and appreciates their continued support.

ACTIVITY SPONSORSHIPS

Golf Tournament Sponsorship—SOLD OUT

Pickleball Sponsorship—SOLD OUT

BRANDING/ADVERTISING SPONSORSHIPS

Branded Networking Area Sponsorship

Pre-Event Email Sponsorship—Attendees & NCBA Members

Post-Event Email Sponsorship—Attendees & NCBA Members

Room Drop Sponsorship

Welcome Goodie Bags Sponsorship

EVENT SPONSORSHIPS

Attendee List Sponsorship

Charging Station Sponsorship

Custom Room Key Sponsorship

Event Wi-Fi Sponsorship—SOLD OUT

Lanyards Sponsorship—SOLD OUT

Name Badge Sponsorship—SOLD OUT

Online Event Agenda Sponsorship—SOLD OUT

Registration Desk & Registration Website Sponsorship—SOLD OUT

FOOD & BEVERAGES SPONSORSHIPS

Espresso Bar Sponsorship—SOLD OUT

Monday Evening Happy Hour Sponsorship—SOLD OUT

Tuesday Lunch Sponsorship

Tuesday Afternoon Break Sponsorship

Tuesday Night Reception Sponsorship

Tuesday Night Wine Tasting Sponsorship—SOLD OUT

Wednesday Breakfast Sponsorship—SOLD OUT

Wednesday Morning Break Sponsorship

Wednesday Lunch Sponsorship—SOLD OUT

Wednesday Night Networking Reception Sponsorship—SOLD OUT

Thursday Breakfast Sponsorship

SESSION SPONSORSHIPS

Branded Video Sponsorship—SOLD OUT

General Session Chair Drop Sponsorship

THOUGHT LEADERSHIP ADD-ON SPONSORSHIP

Discussion Group—By Invitation Only

All Sponsorship Packages are customized to each organization. Non-Partner Sponsorship Packages are subject to availability. **Minimum \$10,000 Sponsorship package; one (1) item or mix and match.**

Due to the limited number of vendor sponsorship packages available at this event, our Diamond, Platinum, Gold and Silver Annual Industry Partners are given priority. Please contact jessica@creditorsbar.org to become an NCBA Annual Industry Partner today!

*Restrictions may apply

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EXECUTIVE EXPERIENCE SPONSORSHIPS

ACTIVITY SPONSORSHIPS

Golf Tournament Sponsorship—

Thank you TRAKAmerica

At this prestigious golf course, located at the beautiful Silverado Resort on the North Course, this highly visible sponsorship will put you in front of organizational leaders who value networking while enjoying the game!

Golf Foursome Sponsorship—

Thank you Provana

Want to play with a preferred group? NEW this year... Sponsor a golf foursome and all golf registrations are included for your entire group of four.

*Club rentals purchased separately.

Pickleball Sponsorship—

Thank you Provana

Sponsor one of our newest event activities! Have your company brand displayed as the Tournament Sponsor on this popular event.

BRANDING & ADVERTISING SPONSORSHIPS

Branded Networking Area Sponsorship (1 available)—

Partner \$12,000; Non-Partner \$13,200

Thank you ProVest

Rest, recharge, and network all at the same time! Our Soft Seating Areas (sofa, 2 armchairs, and a cocktail table) are in the middle of the action, situated strategically between the event activities, and provide the perfect place to invite attendees to hear more about you and your company. The sponsor of this exclusive seating area will be able to brand the area and put out promotional material.

Pre-Event Email Sponsorship—Attendees & NCBA

Members (2 Available)—

Partner \$5,000; Non-Partner \$5,500

A great way to lead up to the event and differentiate your product through a dedicated email to our attendees and members.

Post-Event Email Sponsorship—Attendees & NCBA Members (2 Available)—

Thank you RNN Group

A great way to follow up an event and differentiate your product through a dedicated email to our attendees and members.

Room Drop Sponsorship (2 Available)—

Partner \$5,000; Non-Partner \$5,500

Have one (1) promotional piece advertising your company delivered to each attendee's hotel room. Sponsor provides the room drop materials and pays hotel delivery fees.

Welcome Goodie Bags Sponsorship (3 Available)—

Partner \$2,500; Non-Partner \$2,750

Get your brand and message out to attendees with custom goodie bags filled with treats, swag, and marketing materials that will be distributed at the event check-in. You supply the pre-made and pre-filled goodie bags. Contents must be pre-approved by NCBA.

EVENT SPONSORSHIPS

Attendee List Sponsorship—

Partner \$12,000; Non-Partner \$13,200

Have your company logo displayed on all electronic versions of the event attendee list along with your header and footer advertisement. This is a high-exposure, long-running brand placement for your company if you register early!

Charging Station Sponsorship—

Partner \$5,000; Non-Partner \$5,500

Everyone hates it when a mobile device battery loses power half-way through the day. NCBA is proud to offer this convenient option for a quick re-charge to event attendees. Highly visible and may contain your promotional graphics.

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EXECUTIVE EXPERIENCE SPONSORSHIPS

EVENT SPONSORSHIPS cont.

Custom Room Key Sponsorship—

Partner \$12,000; Non-Partner \$13,200

Be the first brand attendees see at check-in when they pick up their branded hotel room key! Your company logo/design will be printed on the custom room key to be distributed to all event attendees upon check-in.

Event Wi-Fi Sponsorship—

Thank you ProVest

Capture the attention of attendees and increase your exposure by sponsoring free Wi-Fi access for the entire event. Sponsorship benefits include your company brand and internet access code displayed on signs throughout the event meeting space, as well as on attendee badges (Example code: NCBA2024).

Lanyards Sponsorship—

Thank you JST

Every NCBA event attendee gets a name badge lanyard when they register, so this sponsorship is near the top in visibility! Your company will provide the lanyards.

Name Badge Sponsorship—

Thank you Provana

Have your company logo displayed on the front of each attendee badge—a very visible sponsorship seen by all!

Online Event Agenda Sponsorship—

Thank you RNN Group

NCBA's Event Agenda is frequently updated with new speakers and content online and is accessible to attendees before the event and used consistently during event hours. Sponsorship benefits include your company logo displayed prominently at the top of the agenda.

Registration Desk & Registration Website Sponsorship—

Thank you TransUnion

This powerful combination gets your company name in front of all event attendees. The first thing they see is your company brand when they register for the event. Then the Registration Desk is the first place NCBA event attendees go when they arrive! It's the first chance you have to promote your company.

FOOD & BEVERAGE SPONSORSHIPS

Espresso Bar Sponsorship—

Thank you ProVest

Help attendees get moving in the morning with a specialty coffee! Have your company logo displayed at the espresso bar on signage, as well as branded stickers on the cups.

Monday Evening Happy Hour Sponsorship—

Thank you Vertican

Refreshments are provided to event attendees on Monday evening. Sponsorship benefits include your company brand on signs and table tents.

Lunch Sponsorship—

Partner \$10,000; Non-Partner \$11,500

Tuesday (avail); Wednesday—Thank you ABC Legal

After a morning of golf, pickleball and/or resort activities, attendees are ready for lunch! Be the official sponsor for an enjoyable midday break. Sponsorship benefits include your company brand on signs and table tents.

EXECUTIVE EXPERIENCE SPONSORSHIPS

FOOD & BEVERAGE SPONSORSHIPS cont.

Afternoon Break Sponsorship—
Partner \$5,000; Non-Partner \$5,500
Tuesday or Wednesday

Refreshments are provided to event attendees. Sponsorship benefits include your company brand on signs and table tents.

Networking Reception Sponsorship—Partner
\$12,000; Non-Partner \$13,200

Tuesday (avail); Wednesday—Thank you Equifax

This evening event brings attendees and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

Tuesday Night Wine Tasting—
Thank you Tratta

A special wine tasting during the Tuesday Night Networking Reception provided to event attendees. Sponsorship benefits include your company brand on signs and a custom stemless wine glass with your logo for each participant in the tasting to keep.

Breakfast Sponsorship—
Partner \$5,000; Non-Partner \$5,500

Wednesday—Thank you TrueML; Thursday (avail)

Increase your visibility by sponsoring Breakfast and help NCBA Event attendees get a great start to their day. Sponsorship benefits include your company brand on signs and table tents.

Morning Break Sponsorship—
Partner \$5,000; Non-Partner \$5,500
Wednesday

Refreshments are provided to event attendees on Wednesday morning. Sponsorship benefits include your company brand on signs and table tents.

SESSION SPONSORSHIPS

Branded Video Sponsorship (1 avail)—
Thank you Vertican and HuLoop

Show your own 30 second video to play at the beginning of the general session on either Tuesday or Wednesday. This is a great way to showcase your brand and company offerings.

General Session Chair Drop Sponsorship—
Partner \$5,000; Non-Partner \$5,500

Have one (1) promotional piece advertising your company delivered to each chair in an educational session of your choice.

Secure your Executive Experience Sponsorship Today

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