

Omni PGA Frisco Resort | Frisco, TX

April 9 - 12

2024 NCBA EXECUTIVE EXPERIENCE

SPONSORSHIP OPPORTUNITIES

Questions? Contact jessica@creditorsbar.org

creditorsbar.org | 1990 Main Street, Suite 750 | Sarasota, FL 34236



The 2024 Executive Experience

NCBA's 2024 Executive Experience is an intimate and interactive event for creditors rights law firm executives at the beautiful and newly completed Omni PGA Frisco Resort in Frisco, TX. The NCBA 2024 Executive Experience is the place for law firms to think strategically about how they run their business, challenge assumptions, and plan for the future.

Geared toward creditors rights law firm owners, managing partners and future leaders, the 2024 Executive Experience is designed to facilitate peer-to-peer sharing and networking amongst executives.



At Executive Experience, all Sponsors receive the following:

- ⇒ Recognition in your sponsorship category
- ⇒ Your company name or logo displayed on the event web pages
- ⇒ Your company name or logo displayed on the announcements slides in the General Session room
- ⇒ Your company name or logo displayed on event signage
- ⇒ Your company logo (linked to your website) displayed in the sponsors section of at least 2 promotional emails prior to and during the event.
- ⇒ Attendee List (some exceptions apply)

Each sponsorship package of \$10,000 , or more, comes with one complimentary registration—a \$2,400 value. One additional registration from the sponsoring organization can be purchased for \$1,000. Sponsor organizations can have a maximum of two attendees (some exceptions apply).

Don't miss out...only sponsoring vendors may attend. Reserve your sponsorship now or contact jessica@creditorsbar.org

We are limiting the number of sponsor organizations for the 2024 Executive Experience to maintain an intimate environment. We fully expect sponsorship packages to sell out!

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SPONSORSHIP PACKAGES

The 2024 Executive Experience is made possible, in part, by our Annual Industry Partners and Vendors. NCBA values and appreciates their continued support.

Partner Sponsorship Packages are customized to each organization. Non-Partner Sponsorship Packages are also customized—subject to availability. Minimum \$10,000 Sponsorship package; one (1) item or mix and match.

Sponsorship Opportunities

Due to the exclusivity of this event, our Diamond, Platinum, Gold and Silver Annual Industry Partners are given first option to participate. Please contact jessica@creditorsbar.org to become an NCBA Annual Industry Partner today!

SPONSORSHIP OPPORTUNITIES

Event Wi-Fi Sponsorship—Thank you ProVest

Capture the attention of attendees and increase your exposure by sponsoring free Wi-Fi access for the entire event. Sponsorship benefits include your company brand and internet access code displayed on signs throughout the event meeting space, as well as on attendee badges (Example code: NCBA2024).

Golf Tournament Sponsorship—Thank you TRAKAmerica

At this prestigious golf course located at the new and beautiful Omni NCA Frico Resort, West Course, this highly visible sponsorship puts you in front of organizational leaders who value networking while enjoying the game!

Lanyards Sponsorship—Thank you JST

Every NCBA event attendee gets a name badge lanyard when they register, so this sponsorship is near the top in visibility. Your company will provide the lanyards.

Branded Networking Area Sponsorship (2 available) —\$12,000—Thank you ProVest

Rest, recharge, and network all at the same time! Our Soft Seating Areas (sofa, 2 armchairs, and a cocktail table) are in the middle of the action, situated strategically between the event activities, and provide the perfect place to invite attendees to hear more about you and your company. The sponsor of this exclusive seating area will be able to brand the area and put out promotional material.

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SPONSORSHIP OPPORTUNITIES

Thursday Night Networking Reception and Dinner Sponsorship—Thank you Provana

This Thursday evening event brings attendees and vendors together for a fun and relaxed evening of networking and dining. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

Wednesday Night Networking Reception Sponsorship—Thank you Equifax | The Work Number

This Wednesday evening event brings attendees and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

Wednesday Lunch Sponsorship—Thank you TransUnion

After a morning of golf, pickleball and/or resort activities, attendees are ready for lunch! Be the official sponsor for an enjoyable midday break. Sponsorship benefits include your company brand on signs and table tents.

Thursday Lunch Sponsorship—Thank you ABC Legal Services + Docketly

After a morning full of informational sessions, event attendees are ready for lunch! Why not have your company say "Lunch is on us!" Sponsorship benefits include your company brand on signs and table tent displayed during the lunch.

Name Badge Sponsorship—Thank you Provana

Have your company logo displayed on the front of each attendee's name badge—a very visible sponsorship seen by all!

Registration Desk & Registration Website Sponsorship—Thank you TackleAI

This powerful combination gets your company name in front of all event attendees. The first thing they see is your company brand when they register for the event. Then the Registration Desk is the first place NCBA event attendees go when they arrive! It's the first chance you have to promote your company.

Attendee List Sponsorship—\$10,000

Have your company logo displayed on all electronic versions of the event attendee list along with your header and footer advertisement. This is a high-exposure, long-running brand placement for your company if you register early!

Espresso Bar Sponsorship—\$10,000

Help attendees get moving in the morning with a specialty coffee! Have your company logo displayed at the espresso bar on signage, as well as branded stickers on the cups.

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Charging Station Sponsorship—\$10,000

Everyone hates it when a mobile device battery loses power half-way through the day. NCBA is proud to offer this convenient option for a quick re-charge to event attendees. Highly visible and may contain your promotional graphics.

Thursday Breakfast Sponsorship—\$5,000

Increase your visibility by sponsoring the Breakfast on Thursday and help NCBA Event attendees get a great start to their day. Sponsorship benefits include your company brand on signs and table tents.

Custom Room Key Sponsorship—\$5,000

Be the first brand attendees see at check-in when they pick up their branded hotel room key! Your company logo/design will be printed on the custom room key to be distributed to all event attendees upon check-in. Sponsor pays for the key cards and hotel distribution fee.

Pickleball Sponsorship—\$5,000

Sponsor one of our newest event activities! Have your company brand displayed as the Tournament Sponsor on this popular event.

Post-Event Email Sponsorship—Attendees & NCBA Members (1 Available)—\$5,000—Thank you RNN Group

A great way to follow up an event and differentiate your product through a dedicated email to our attendees and members.

Online Event Agenda Sponsorship—Thank you RNN Group

NCBA's Event Agenda is frequently updated with new speakers and content online and accessible to attendees before the event and used consistently during event hours. Sponsorship benefits include your company logo displayed prominently at the top of the agenda.

Wednesday Morning Break Sponsorship—\$5,000

Refreshments are provided to event attendees on Wednesday morning. Sponsorship benefits include your company brand on signs and table tents.

Wednesday Afternoon Break Sponsorship—\$5,000

Refreshments are provided to event attendees on Wednesday afternoon. Sponsorship benefits include your company brand on signs and table tents.

Thursday Morning Break Sponsorship—\$5,000

Refreshments are provided to event attendees on Thursday morning. Sponsorship benefits include your company brand on signs and table tents.

Branded Video Sponsorship (2 Available)—\$3,500

Show your own 30 second video to play at the beginning of the general session on either Wednesday or Thursday. This is a great way to showcase your brand and company offerings.

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SPONSORSHIP OPPORTUNITIES

Room Drop Sponsorship (2 Available)—\$3,000

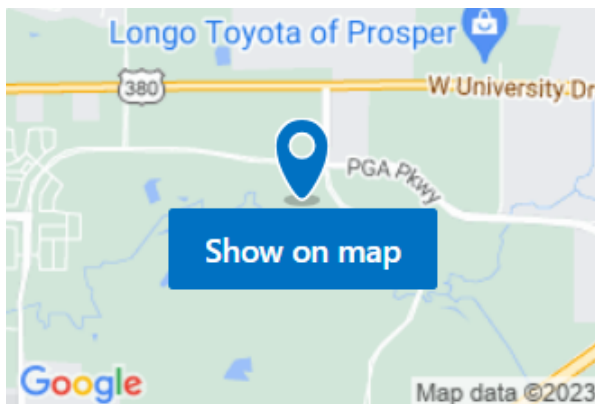
Have one (1) promotional piece advertising your company delivered to each attendee's hotel room. Sponsor provides the room drop materials and pays hotel delivery fees.

General Session Chair Drop Sponsorship—\$2,500

Have one (1) promotional piece advertising your company delivered to each chair in an educational session of your choice.

Welcome Goodie Bags Sponsorship (2 Available) —\$2,000—Thank you REPAY

Get your brand and message out to attendees with custom goodie bags filled with treats, swag, and marketing materials that will be distributed at the event check-in. You supply the pre-made and pre-filled goodie bags. Contents must be pre-approved by NCBA.



EVENT LOCATION

[Omni PGA Frisco Resort](#)

4341 PGA Parkway

Frisco, TX 75033

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