

Sheraton New Orleans Hotel | New Orleans, LA

October 22 - 24

2024 NCBA Connect

The Annual Conference at the Epicenter of Legal Collections

EXHIBIT & SPONSORSHIP GUIDE

Questions? Contact jessica@creditorsbar.org
creditorsbar.org | 1990 Main Street, Suite 750 | Sarasota, FL 34236



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About National Creditors Bar Association

Supports, promotes, and protects the practice of creditors rights law while ensuring fair treatment for all.

Founded in 1993, National Creditors Bar Association is a national bar association of law firms with over 1,700 attorneys and in-house counsel of creditors. Attorney members are committed to being professional, responsible and ethical in their practice area of creditors rights law. National Creditors Bar Association is committed to representing our industry in Washington and providing our members with the highest level of service, outstanding member benefits, and relevant resources and activities to meet their professional and business needs.

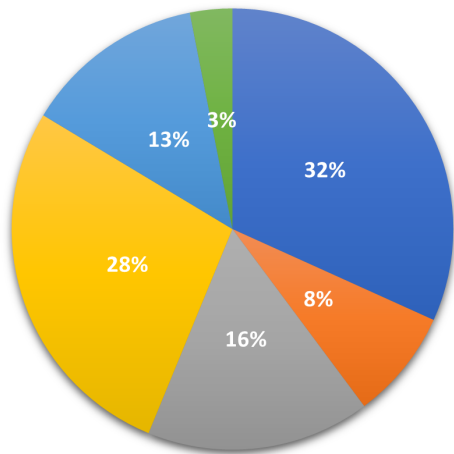
National Creditors Bar Association offers multiple business development opportunities—through sponsorships, exhibits, and advertising—throughout the year.

Firms represent both **LARGE** and **SMALL** businesses most commonly in the areas of:

- ♦ Auto Loan Deficiencies
- ♦ Insurance Subrogation
- ♦ Medical Debt
- ♦ Bankruptcy
- ♦ Judgement Enforcement
- ♦ Replevin
- ♦ Credit Cards
- ♦ Commercial and Residential Lease Deficiencies
- ♦ Student Loans
- ♦ Credit Unions

NCBA member firms practice in **ALL 50 STATES** plus Puerto Rico and Canada.

2023 NCBA Connect Conference Attendees



- Owner / Managing Partner / Partner / Executives (most are also attorneys)
- Attorneys
- Vendors
- Credit Grantor / Client / Debt Buyer Network
- Law Firm Non-Attorney Staff
- Other

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2024 NCBA Connect Sponsorship

Support of National Creditors Bar Association and its events demonstrates commitment to the practice of creditors right law.



SPONSORSHIPS at NCBA Conferences and events are open to all vendors, clients, law firms and members of NCBA. This year, we are offering new ways to demonstrate your support and commitment to legal education in the creditors rights industry. Please refer to our **2024 Industry Partnerships Prospectus** for customized, annual partnerships to engage with NCBA and our members throughout the year.

At NCBA Conferences, all Sponsors receive the following:

- ⇒ Recognition in your sponsorship category
- ⇒ Your company name or logo displayed on the event webpages
- ⇒ Your company name or logo displayed on the announcements slides in the General Session room
- ⇒ Your company name or logo displayed on event signage
- ⇒ Your company logo (linked to your website) displayed in the sponsors section of at least 2 promotional emails prior to and during the conference.
- ⇒ Attendee List (some exceptions apply)

LOOKING FOR ADDITIONAL PERKS? PARTNER WITH NCBA!

Annual Industry Partnerships | Gives your company:

- ACCESS:** Interact and network with the decision makers—NCBA’s Board Members, law firm partners and owners;
- QUALITY EDUCATION:** Share insights and trends shaping the industry through webinars, podcasts, and more;
- EXCLUSIVITY:** Be among the influential. A smaller, deeply engaged group of partners benefits all parties—less competition for you and better business partners for our law firms.

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EXHIBITOR PACKAGE

Exhibitor \$4,800

This event package is valued at over \$6,000 and gives organizations an opportunity to experience the annual conference and create long-term industry relationships.

NCBA CONNECT

- ◆ One (1) Exhibit Booth and priority booth selection valued at \$4,800
- ◆ Two (2) complimentary registrations with booth—a \$3,700 value!
- ◆ Up to two (2) discounted attendee registrations; a \$1,600 savings
- ◆ Recognition in General Session
- ◆ **NEW** | Logo and Link to website included in at least 2 email blasts to attendees
- ◆ Exhibit signage at the event.
- ◆ Inclusion in the Exhibitor Directory

BUSINESS DEVELOPMENT

- ◆ Subcontractor Certification Program Available add-on for purchase.
- ◆ Event Attendee Listing in pdf format—Only given to registered attendees. Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.

BRANDING/ADVERTISING

- ◆ NCBA Social Media Logo—Exhibitor

THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA Weekly Journal valued at \$240

EXHIBIT BOOTH

The 2024 NCBA Connect is made possible, in part, by our Annual Industry Partners, Exhibitors and Sponsors. NCBA values and appreciates their continued support.

Networking Access & Opportunities

The 2024 NCBA Connect Conference will offer opportunities to network with owners, managing partners, C-level executives, and decision-makers. The exhibit hall is configured to facilitate continuous interaction between exhibitors and attendees.

Exhibit Booth

Booth includes:

- ◇ 10 x 10 booth space
- ◇ One (1) skirted 6' table
- ◇ Two (2) chairs in each
- ◇ Complimentary Wi-Fi (basic browsing, no streaming)

Electricity and AV items are available for an additional fee through Alliance.

NEW | Premium Exhibit Hall Networking Lounge

Upgrade your exhibit space to a 10x20 Soft Seating Networking Area (sofa, 2 armchairs, and a cocktail table).

Exhibit Booth Ticket—Application & Payment

To register for exhibit space and to register your Booth participants, go to 2024 NCBA Connect event registration. Be sure to complete all items in the [Exhibit Booth Checklist](#) to ensure booth assignment and timely receipt of the Attendee List.

Attendee List Distribution

The Attendee List **will not** be distributed until all documents are received and Exhibit Booth and Attendees are registered.

Cancellation Policy

Exhibitor requests to cancel this contract and to receive a refund must be received by NCBA in writing no later than 8 weeks prior to the start of the scheduled conference. Any request to cancel received less than 8 weeks prior to the conference will not be honored and no refund will be issued to the Exhibitor. Exhibitors who cancel this contract timely and are compliant with all terms and conditions set forth herein, are entitled to a refund of amounts tendered to NCBA less a \$325.00 processing fee.

EXHIBIT BOOTH CHECKLIST & FLOORPLAN

Exhibit Booth Checklist

- | | |
|--|---|
| <input type="checkbox"/> Exhibit Booth—Application & Payment | <input type="checkbox"/> Exhibit Booth Personnel Registration(s) |
| <input type="checkbox"/> Exhibit Booth Contract | <input type="checkbox"/> Exhibit Booth Certificate of Insurance (COI) |

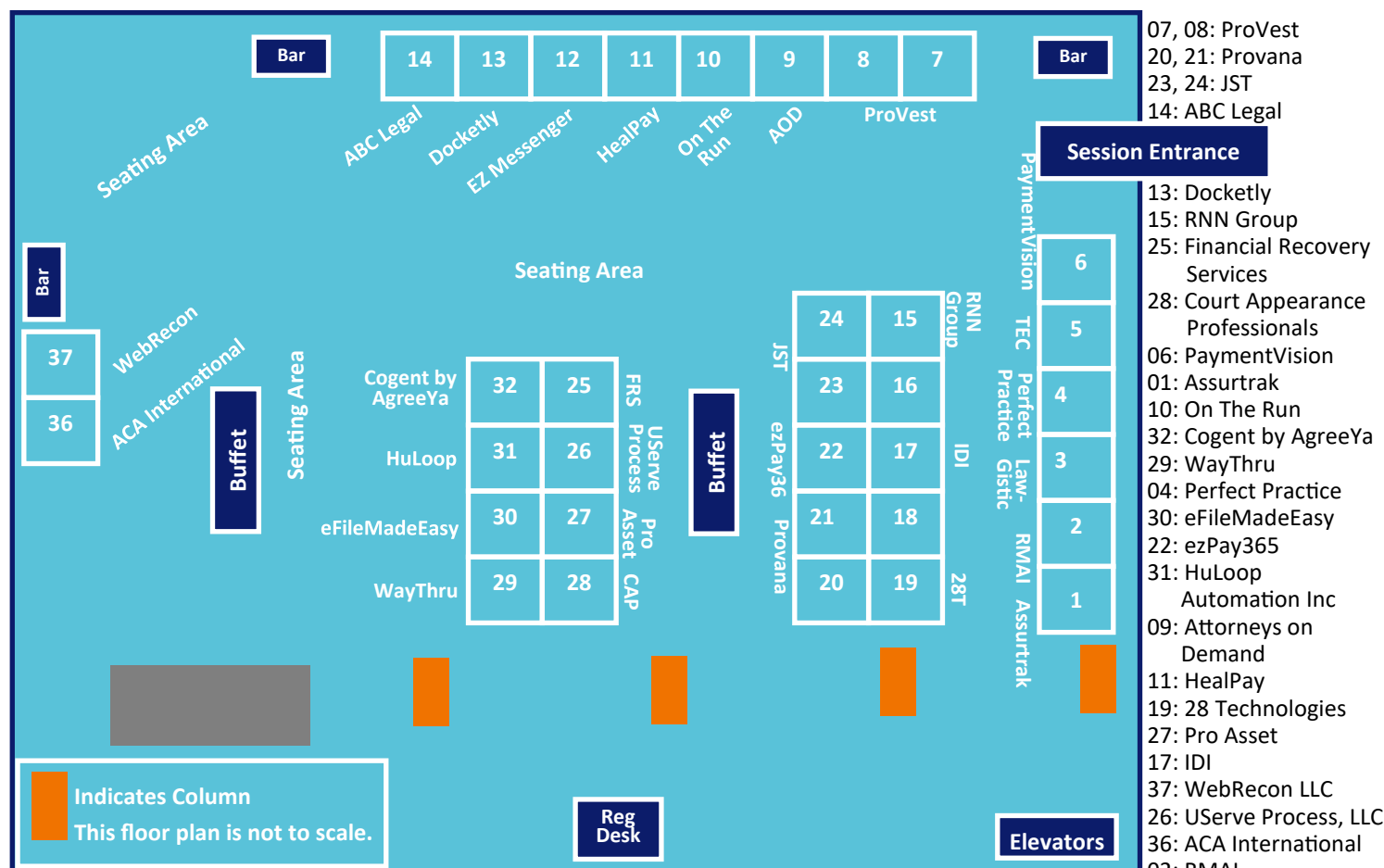


Exhibit Space Selection

Exhibit space is assigned in order of financial support of NCBA and then based on date order received.



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NCBA 2024 CONTRACT TO EXHIBIT

1. Terms of Booth Rental

A fully executed Exhibition Contract must be submitted along with the Exhibitor's Application in advance of attending and exhibiting at any NCBA conference. Contract shall become a binding contract and is subject to the terms and regulations set forth by NCBA. NCBA Shall assign booth space to the Exhibitor based on their NCBA contribution level and then in the order the application and payment are received. Every effort will be made to respect the Exhibitor's booth preferences whenever possible, but NCBA's decision will be final. NCBA, at its sole discretion reserves the right to make changes in booth assignments that it deems are in the overall best interest of the exhibit program. NCBA reserves the right to withdraw its acceptance of this Application/Contract if it determines, in its sole discretion, that the Exhibitor is not eligible to participate or the Exhibitor's product or services are not eligible to be displayed in this exhibit.

2. Indemnity and Limitation of Liability

Neither NCBA nor the host hotel/convention facility (hereinafter Exhibit Building), nor any of its officers, agents, employees, or other representatives shall be held liable for, and they are hereby released from, liability for any damage, loss, harm, or injury, regardless of cause, to the person or property of the Exhibitor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, water, or accident or any other cause. The Exhibitor shall indemnify, defend, and protect NCBA and the Exhibit Building and save NCBA and the Exhibit Building harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees and expenses of any kind which might result from or arise out of any action or failure to act on the part of the Exhibitor or its officers, agents, employees or other representatives.

3. Insurance Information

Neither the Exhibit Building nor any of its employees nor representatives, nor any representative of NCBA, nor any subcontractor will be responsible for any injury, loss, or damage to the Exhibitor, the Exhibitor's employees, or property, however caused. In addition, the Exhibitor must assume responsibility for damage to the Exhibit Building property and indemnify and hold harmless the Exhibit Building from liability, which might ensue from any cause whatsoever, including accidents or injuries to Exhibitors, their guests, or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage any person incurs while viewing Exhibitor's exhibit where such accident, injury, or property damage is caused by the negligence of the Exhibitor, its agent, or its employees. In view of the foregoing, Exhibitors are urged to place "extra territorial" and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage. NCBA and the NCBA Exhibits Management will cooperate fully but cannot assume responsibility for damage to Exhibitors' property or lost shipments, either coming into or going out of the premises, or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If Exhibit fails to arrive, Exhibitor will nevertheless be responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks. **It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability. Please return your insurance certificate with at least \$1,000,000 per occurrence limit with National Creditors Bar Association listed as an additional insured 90 days prior to each conference.**

NCBA 2024 CONTRACT TO EXHIBIT

4. Use of Exhibit Space

Exhibitor shall not assign to a third party its right hereunder to the Exhibit Space or any portion thereof without the prior written consent of NCBA, which it may withhold at its sole discretion. Exhibitors may not share a booth with any other vendor.

5. Exhibit Hours

NCBA will establish exhibit hours and reserves the right to make changes. However, such changes will be made as far in advance of the exhibition as possible. Exhibitors are required to be fully set up one hour prior to the start of the exhibit program and cannot dismantle until after the close of the exhibit program.

6. Hospitality Events

All vendor hospitality functions are required to be registered with NCBA and cannot conflict with any of the conference sessions or receptions.

7. Displays and Decorations

The exhibit booth is to be contained in the contracted space assigned and may not extend or protrude over and above the drapery frame as provided, or project more than 3' from the back wall. Displays must be contained within the assigned booth spaces in a manner that does not interfere with other exhibitors' displays. Aisles are to be kept free of all exhibitor merchandise, equipment, signs, decorations and display fixtures, and nothing is permitted to be pasted, taped, nailed or tacked to any walls or columns in the exhibit hall area.

8. Union Labor

Exhibitor must comply with all union regulations applicable to installation, dismantling, and display of the Exhibits in the Exhibit Building.

9. Fire Regulations

Exhibitor shall not pack merchandise in paper, straw, excelsior or any other readily flammable materials. All cartons stored in the Exhibit Building shall be emptied of contents. Exhibitor shall use no inflammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering shall be flameproof. All wiring devices and sockets shall be in good condition and meet the requirements of local law.

10. Observance of Laws

Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority including COVID related restrictions, regulations and guidelines and all rules of the Exhibit Building. It is understood that in addition to complying with the specific exhibition requirements of NCBA, Exhibitors are subject to the rules and regulations of the host facility, including their specific COVID related restrictions, requirements and guidelines which may be more restrictive than government mandated regulations, guidelines and laws.

11. Exhibitor Cancellation

Exhibitor requests to cancel this contract and to receive a refund must be received by NCBA in writing no later than 8 weeks prior to the start of the scheduled conference. Any request to cancel received less than 8 weeks prior to the conference will not be honored and no refund will be issued to the Exhibitor. Exhibitors who cancel this contract timely and are compliant with all terms and conditions set forth herein, are entitled to a refund of amounts tendered to NCBA less a \$325 processing fee.

NCBA 2024 CONTRACT TO EXHIBIT

12. **Exhibitor Conduct**

The prior written consent of NCBA is required for the employment or use of any live model, demonstrator, solicitor, charging station or device for the mechanical reproduction of sound. Such employment or use shall be confined to Exhibit Space. NCBA, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity immediately. All promotional plans must be submitted to NCBA for approval. Distribution of pamphlets, brochures, or any advertising matter must be confined to each Exhibitor's Space. Exhibitor is prohibited from bringing food or alcoholic beverages into the Exhibit Area. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

13. **Photographs or Videorecording**

No photographs or video recordings shall be taken without prior consent of NCBA and the Exhibitors involved.

14. **Attendee Lists**

NCBA will provide an attendee list to Exhibitors two weeks prior to the conference. Exhibitor agrees not to sell, lend or give any NCBA attendee lists or data to any parties outside of Exhibitor's organization or use this information for commercial purposes. The Attendee List **will not** be distributed until all documents are received and Exhibit Booth and Attendees are registered.

15. **Agreement to Conditions of Contract to Exhibit**

Exhibitor agrees to observe and abide by the foregoing Conditions of Contract to Exhibit and by such additional Conditions of Contract made by NCBA from time to time for the efficient or safe operation of the Exhibit including, but not limited to, those contained in this contract. In addition to NCBA's right to close an Exhibit and/ or withdraw its acceptance of this Application/Contract, NCBA, in its sole judgment, may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all such Conditions of Contract to Exhibit set forth in the Application/Contract. There is no other agreement or warranty between the Exhibitor and NCBA except as set forth in this document. The rights of NCBA under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of NCBA.

☐ I understand that I need to send NCBA Proof of Insurance 90 days prior to the conference.

_____	_____	_____
Print Name	Date	Title
_____	_____	_____
Signature	Company	



SPONSORSHIP OPPORTUNITIES

Wednesday Night Networking Reception Sponsorship—Thank you Equifax | The Work Number

This Wednesday evening event brings attendees, clients, and vendors together for a fun and relaxed evening of networking. Your company can be the exclusive sponsor of this exciting and memorable event. Benefits include your company brand on all signs and table tents displayed during the event.

NEW | Premium Exhibit Hall Networking Lounge—\$11,600—Thank you JST and Provana

Upgrade your exhibit space to one of our new 10x20 Soft Seating Networking Areas (sofa, 2 armchairs, and a cocktail table) in the middle of the action in the Exhibit Hall, and the perfect place to invite attendees to hear more about you and your company. The sponsor of this exclusive seating area will be able to brand the area and put out promotional material. Includes four (4) complimentary exhibit attendees and four (4) discounted exhibit attendees. Assigned in order of financial support of NCBA and then based on date order received.

Event Wi-Fi Sponsorship—Thank you ProVest

Capture the attention of attendees and increase your exposure by sponsoring free Wi-Fi access for the entire event. Sponsorship benefits include your company brand and internet access code displayed on signs throughout the event meeting space, as well as on attendee badges (Example code: NCBA2024).

Golf Tournament Sponsorship—Thank you TRAKAmerica

Sponsor this prestigious and highly visible event that puts you in front of organizational leaders who value

networking on the course and enjoy the game! Sponsorship benefits include company branding (digital and in print).

NEW | Monday Night President's Welcome Reception Sponsorship—INVITE-ONLY—\$10,000

Be the sponsor of this new exclusive invite-only evening event for those serving on Committees, SCBA Presidents, First Timers, New Members and Board. Only title sponsor may attend.

Lanyards Sponsorship—Thank you JST

Every NCBA conference attendee gets a name badge lanyard when they register, so this sponsorship is near the top in visibility! Your company will provide the lanyards.

Name Badge Sponsorship—Thank you Provana

Have your company logo displayed on the front of each attendee badge in this highly visible sponsorship seen by all!

Tuesday Lunch Sponsorship—\$7,000

After a morning of golf, pickleball and networking, attendees are ready for lunch! Be the official sponsor for an enjoyable midday break. Sponsorship benefits include your company brand on signs and table tents.

Wednesday Lunch Sponsorship—\$7,000

After a morning full of informational sessions, event attendees are ready for lunch! Why not have your company say "Lunch is on us!" Sponsorship benefits include your company brand on signs and table tent displayed during the lunch.

SPONSORSHIP OPPORTUNITIES

Espresso Bar Sponsorship—Thank you Barron & Newburger, P.C.

Help attendees get moving in the morning with a specialty coffee! Have your company logo displayed at the espresso bar on signage, as well as branded stickers on the cups.

Registration Desk & Registration Website Sponsorship—Thank you Pro Asset

This powerful combination gets your company name in front of all event attendees. The Registration Desk is the first place NCBA event attendees go when they arrive! It's the first chance you have to promote your company.

Attendee List Sponsorship—Thank you REPAY

Have your company logo displayed on all electronic versions of the conference attendee list along with your header and footer advertisement. This is a high-exposure, long-running brand placement for your company if you register early!

Charging Station Sponsorship—\$5,000

Everyone hates it when a mobile device battery loses power half-way through the day. NCBA is proud to offer this convenient option for a quick re-charge to event attendees. Highly visible and may contain your promotional graphics.

Custom Room Key Sponsorship—\$4,000

Be the first brand attendees see at check-in when they pick up their branded hotel room key! Your company logo/design will be printed on the custom room key to be distributed to all conference attendees upon check-in. Sponsor pays for the key cards and hotel distribution fee.

Tuesday Morning Break Sponsorship—\$3,500

Refreshments are provided to event attendees on Tuesday morning. Sponsorship benefits include your company brand on signs and table tents.

Tuesday Afternoon Break Sponsorship—\$3,500

Refreshments are provided to event attendees on Tuesday afternoon. Sponsorship benefits include your company brand on signs and table tents.

Wednesday Breakfast Sponsorship—Thank you TransUnion

Increase your visibility by sponsoring the Breakfast on Wednesday and help NCBA Conference attendees get a great start to their day. Sponsorship benefits include your company brand on signs and table tents.

Wednesday Morning Break Sponsorship—\$3,500

Refreshments are provided to event attendees on Wednesday morning. Sponsorship benefits include your company brand on signs and table tents.

Wednesday Afternoon Break Sponsorship—\$3,500

Refreshments are provided to event attendees on Wednesday afternoon. Sponsorship benefits include your company brand on signs and table tents.

SPONSORSHIP OPPORTUNITIES

Branded Video Sponsorship—Thank you REPAY & VeriFacts

Show your own 30 second video to play at the beginning of the general session on either Tuesday or Wednesday. This is a great way to showcase your brand and company offerings.

Speaker Presentation Sponsorship—Thank you TransUnion

Promote your brand even after the conference ends! Your logo will be included as the sponsor of the speaker presentations on NCBA's post-event email sent to all attendees with session slides. NCBA will also include one of your recent articles or promotional pieces as a link in the email.

Online Conference Agenda Sponsorship—Thank you Scheer, Green, & Burke, L.P.A.

NCBA's Conference Agenda is frequently updated with new speakers and content online and is accessible to attendees before the event and used consistently during event hours. Sponsorship benefits include your company logo displayed prominently at the top of the agenda.

NEW | Post-Event Email Sponsorship—Attendees & NCBA Members—Thank you Provana and TransUnion

A great way to follow up an event and differentiate your product through a dedicated email to our attendees and members.

Room Drop Sponsorship—\$2,000—Thank you Vertican and Provana

Have one (1) promotional piece advertising your company delivered to each attendee's hotel room. Sponsor provides the room drop materials and pays hotel delivery fees.

NEW | Pickleball Sponsorship—Thank you Provana

Sponsor one of our newest conference activities! Have your company brand displayed as the Tournament Sponsor on this popular event.

NEW | Post-Event Email Sponsorship—NCBA Members—Thank you Titanium Legal and The Forwarders List of Attorneys

A great way to follow up an event and differentiate your product through a dedicated email to our membership.

General Session Chair Drop Sponsorship—\$1,500

Have one (1) promotional piece advertising your company delivered to each chair in an educational session of your choice.

Education Session Sponsorship—Standalone Sponsorship—\$1,500

Sponsor one of the Conference education sessions and your company brand will be displayed full size on the screen prior to the start of the session. Your company will also be thanked verbally on the microphone as the session begins.

SPONSORSHIP OPPORTUNITIES

NEW | Event Page Video Advertisement Sponsorship—\$1,000, \$1,200, \$1,400, and \$1,600 respectively

- 8 weeks prior to the conference—Thank you TrueML **SOLD OUT**
- 6 weeks prior to the conference
- 4 weeks prior to the conference
- 2 weeks prior to the conference—Thank you REPAY **SOLD OUT**

30 second video ad placed on the Event Page—highly visible sponsorship that reaches members, attendees, and anyone who views the event page! Runs 1 at a time in 2-week intervals up to the week of the event.

NEW | In Person Peer Group Sponsorship (1 Available for each sponsorship choice)—\$1,200

Choose one of the following opportunities:

- SCBA Forum Breakfast—Thank you ProVest **SOLD OUT**
- Bankruptcy Lunch
- Defense Bar Lunch

Sponsorship benefits include your company brand on signs and table tents during the in person peer event.

Education Session Sponsorship—For Current Sponsors & Exhibitors—Thank you REPAY and Provana

Sponsor one of the Conference education sessions and your company brand will be displayed full size on the screen prior to the start of the session. Your company will also be thanked verbally on the microphone as the session begins.

Welcome Goodie Bags Sponsorship (1 Available)—\$1,000—Thank you REPAY

Get your brand and message out to attendees with custom goodie bags filled with treats, swag, and marketing materials that will be distributed at the event check-in. You supply the pre-made and pre-filled goodie bags. Contents must be pre-approved by NCBA. Sponsor responsible for shipment to the venue.

Hand Sanitizer Sponsorship—\$1,000

Help fight the spread of germs! Sponsor will provide branded individual hand sanitizers to be distributed at the registration desk.

NEW | Promotional Item Sponsorship—\$1,000

Sponsor provides one small promotional item (i.e. key chain, luggage tag, t-shirt, etc.), quantity 800, with company logo, to be displayed near the registration desk. Item must be approved by NCBA prior to the conference. Sponsors responsible for shipment to the venue.

NEW | Post-Event Email Sponsorship—Attendees Only—Thank you REPAY

A great way to follow up an event and differentiate your product through a dedicated email to our attendees. **SOLD OUT**

INTRODUCTORY PARTNERSHIP PACKAGE

Introductory \$2,500

This event package is valued at over \$2,600 and gives first-time partners an opportunity to experience our annual conference, year-round marketing options, and engage with our members year round.

NCBA CONNECT

- ◆ NCBA Connect Sponsorship Package valued at \$1,000
- ◆ 15% off up to two (2) discounted attendee registrations; a \$570 savings | **Ask about our first-time intro partner, first time attendee rate!**
- ◆ Recognition in General Session
- ◆ Logo included on Introductory Partnership Signage (print & digital)
- ◆ Logo and Link to website included in at least 2 email blasts to attendees
- ◆ Sponsorship signage at the event.

BUSINESS DEVELOPMENT

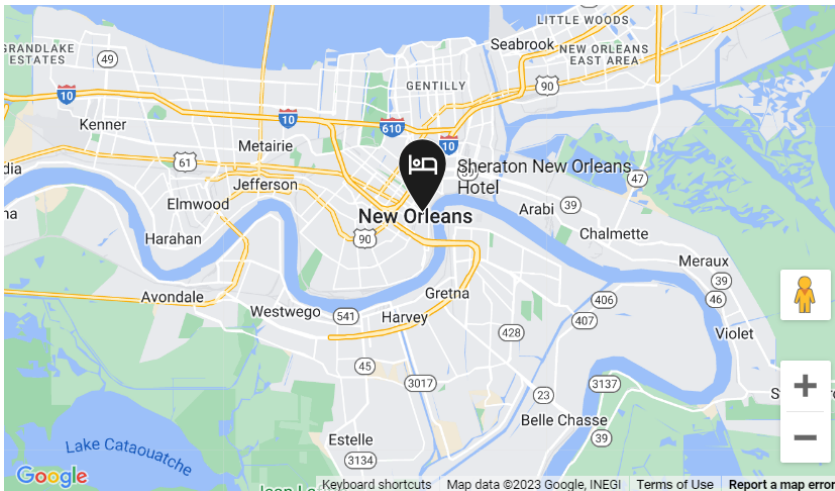
- ◆ Event Attendee Listing in pdf format—Only given to registered attendees. Attendee list shall not be sold, lent, or given to any parties outside of your organization nor shall it be used for commercial purposes.

BRANDING/ADVERTISING

- ◆ Logo on NCBA Introductory Partner Webpage
- ◆ Basic Buyer's Guide listing
- ◆ Bottom Banner Newsletter Advertisement valued at \$800
- ◆ NCBA Social Media Logo—Partner/Sponsor

THOUGHT LEADERSHIP/EDUCATION

- ◆ Annual subscription to NCBA Weekly Journal valued at \$240
- ◆ Access to NCBA Coffee Break Series



EVENT LOCATION

[Sheraton New Orleans Hotel](#)

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